NORTHWEST PUBLIC POWER ASSOCIATION

WHO WE ARE

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ABOUT US

WHO WE ARE

Founded in 1940, the Northwest Public Power Association (NWPPA) is a not-for-profit international Association representing and serving the collective interests of consumer-owned, locally controlled utilities in the Western United States and Canada.

WHAT WE DO

NWPPA exists to enhance the success of its members through education, training, public information, governmental relations, and value-added services.

WHERE WE ARE GOING

NWPPA shall be a leader in promoting the value and benefits of consumer-owned, locally controlled utilities.

WHAT’S IMPORTANT TO US

NWPPA values local control, member needs, integrity, quality of products and services, effective representation, and accountability.

WHO AND WHERE WE SERVE

We serve the interest of public power in the Greater Pacific Northwest. Our membership is comprised of western public utilities, as well as associate members, who support the utility industry. NWPPA’s ability to connect utility and associate members is mutually beneficial: it provides a connection to industry-relevant products, services, and new technologies, while also offering a means to network directly with key professionals and collaborate to keep our industry at the leading edge.
UTILITY MEMBERS:

We support 158 public utility members in nine western states and western Canada, and continue to grow. To best represent our members’ interests, our classes and events are held within our membership territory and our legislative advocacy focuses on the western perspective.
ASSOCIATE MEMBERS:

Our more than 300 associate members include product and service vendors who support the industry, as well as investor-owned utilities, generators, governmental organizations, other non-electric utilities, and utility associations.

Our associate members come from across the entire nation, to provide valuable products and services to public utilities, ranging from financial, engineering, and inspection services; equipment, hardware, and tools; inspection and auditing services; technology; and more.
WHO CAN BE A MEMBER

PUBLIC UTILITIES
Any consumer-owned, locally controlled utility (cooperative, municipality, mutual, public or people’s utility district, tribal, or other utility district).

OTHER UTILITIES
Investor-owned, generation and transmission, irrigation, phone, broadband, and water utilities.
Our utility member territory is in Alaska, California, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming, and British Columbia.

PRODUCT AND SERVICE VENDORS
Any organization who delivers products, services, or technology that would be relevant to utility industry workers are welcome.

OTHER ORGANIZATIONS
We value partnerships with many other organization types such as governmental and legislative organizations, universities and colleges, industry associations, and other strategic partners.
Associate membership knows no territory bounds! Any organization wanting to connect with and support public utilities in the Northwest are welcome.
NWPPA was founded on the idea that public utilities should come together to share ideas and information, network, and have a collective voice. After 80 years, we continue to follow this as our guiding light with the programs and services we offer to our members. Our three pillars that construct our work include workforce education and development; an active voice in western legislation and regulation; and timely industry-relevant communication and information.
TRAINING AND EDUCATION

(UTILITY AND ASSOCIATE MEMBERS)

Members and non-members alike recognize NWPPA as the premier learning and workforce development provider for public power in the Northwest. These educational opportunities are provided to our members at a deeply discounted rate, which allows for the overall return on investment to be quickly apparent. We deliver over 250 classes, webinars, conferences, workshops, roundtables, and other networking opportunities each year. These events are found throughout our membership territory, but can also be scheduled just for your organization. These events provide cost-effective education and development, and offer participants the opportunity to connect, network, refresh or learn new skills, and share best practices among their peers.

Our skilled training team acts as, or is a supplement to, your in-house training department. We listen to what is most important to you, and we pride ourselves on delivering educational and networking opportunities to meet those needs. Finding and vetting high-quality instructors who know and understand the industry, and at a reasonable cost, can be difficult and time consuming. However, we have a long-standing history with our instructors, who have more than a collective 500 years of experience in the industry, and we continue to cultivate new relationships with the best and brightest in the industry.

It is also important that our members find our training valuable. According to our post-event surveys, our attendees rate our instructors and overall training with an average 4.73 out of 5 stars.

MEMBER ENGAGEMENT THROUGH COMMITTEES AND TASK FORCES

(UTILITY AND ASSOCIATE MEMBERS)

Run by members, each committee and task force covers a specific topic area. These groups offer members an opportunity to participate in the development of training and new services and products, as well as share ideas, experiences, and best practices. These valuable opportunities provide members with the ability to work with diverse groups of people, enhance leadership and public speaking skills, and broaden their knowledge all while giving back and contributing to the public power industry.
FEDERAL LEGISLATIVE REPRESENTATION AND COORDINATION

(UTILITY MEMBERS ONLY)

We are a complement to statewide organizations who focus on legislative efforts affecting their respective states, and national and regional organizations, who are advocating on behalf of the public power industry at large. NWPPA has the unique opportunity to represent its members on regional issues at the federal level. We employ a local and a federal lobbyist to represent our members’ interests in Washington, D.C., while working closely with NWPPA’s Government Relations Committee. We sponsor an annual in-person trip to Washington, D.C., and we hold meetings with association leaders to coordinate federal legislative activities throughout the year. Each year the membership passes resolutions that become NWPPA’s position on energy issues affecting the region and the industry. These public power resolutions communicate our members’ positions to legislators and other important audiences and interest groups. As a utility member, you have the opportunity to propose resolutions and vote on them.

NWPPA utility members also have full access to a variety of issue alerts, reference materials, and related resources to help them with materials to distribute to their customers and legislators on key public power issues.

COMMUNICATION AND PUBLICATIONS

(UTILITY AND ASSOCIATE MEMBERS)

Keeping our members up to date on the latest industry news and information is the key role of NWPPA’s award-winning communications work. Members receive the region’s only industry-specific monthly magazine, the Bulletin. The award-winning Bulletin features industry- and member-related features, rotating topic-specific columns, updates, personnel changes, job opportunities, and news about NWPPA events. NWPPA also produces the annual Northwest Electric Utility Directory, a comprehensive guide that includes important information about utilities in the region; associate member information, including a products and services guide; government agencies; and energy-related trade associations. The association also publishes an electronic newsletter, The Line, with up-to-date information about the utility industry delivered right to your inbox every week, as well as our semiweekly The Energy News Digest.

Our website, www.nwppa.org, provides most of these communication resources plus many others for members. On the site members can register for events, search job postings, review resolutions, and access The Line, the Bulletin, and the annual directory.

We encourage our members to join our ever-growing following on social media, where you can engage with NWPPA as well as with public power colleagues. You’ll find us on Facebook, Twitter, Instagram, and LinkedIn.

Our communications team also leads the industry in recognizing those who achieve great success, perform heroic acts, and leaders in the industry through our various awards programs.
TOOLS AND RESOURCES

Members will also find a wealth of tools and resources at their fingertips such as:

• Job Opportunities—One of the largest and most active industry job boards of its kind in the area.

• Mutual aid contact information—A database designed for utility-to-utility information sharing of key contacts at each utility.

• Surplus Material Marketplace—A clearinghouse for members to post and advertise their surplus materials for sale.

• White papers—NWPPA provides a resource for white papers on industry-relevant topics including rate design, energy storage, cybersecurity, and more.

• And more—We are constantly growing and expanding our tools and resources based on our members’ needs.

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

(ASSOCIATE MEMBERS)

A number of sponsorship and advertising opportunities are imbedded in our conferences and events, our publications, and website. There’s a compelling argument to advertise your organization or sponsor an event with an association who was founded on networking. Advertisement or sponsorship can land a huge return when looking at the impact that even a one-time purchase can make.

• More than 6,500 utility employees attended our events in 2019.

• Our Bulletin magazine has a print circulation of more than 5,000 copies, and a readership of approximately 15,000 per month when combined with the digital version.

• Our annual Northwest Electric Utility Directory has a print circulation of more than 4,000 copies and our digital version is available to our entire membership. The impact this widely used tool has is immeasurable.

• NWPPA’s website is the go-to place for industry resources, including our highly regarded job board. The website receives approximately 42,000 page views per month.

We provide various avenues so that you can reach the public power utilities in the West in whichever manner—and budget—suits you best.
HOW TO JOIN

The ability to be part of a community to network, learn, and grow in an essential industry is invaluable. If you are interested in learning more, or would like to join NWPPA, please contact:

FOR UTILITIES:
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We look forward to connecting with you!