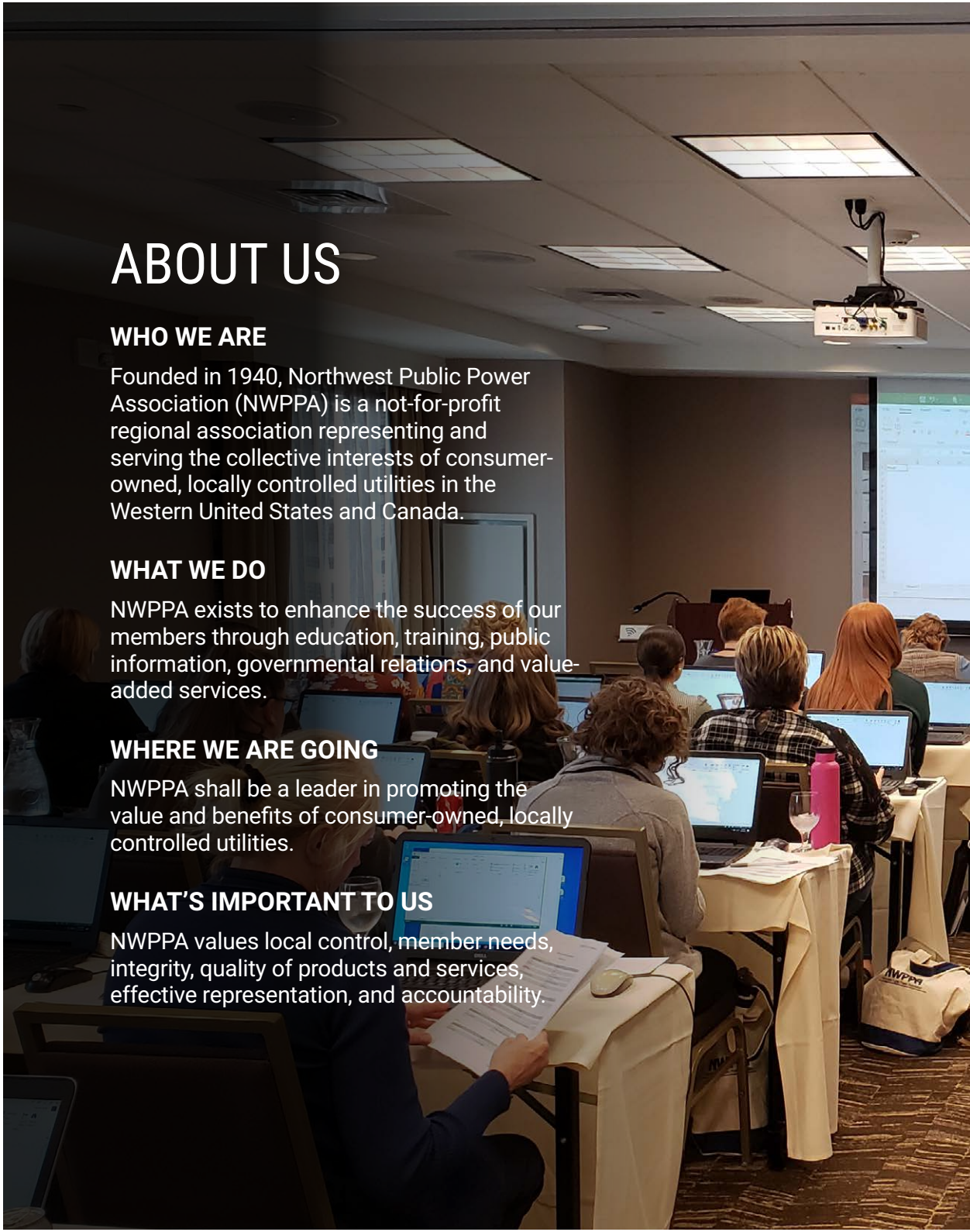
NORTHWEST PUBLIC POWER ASSOCIATION

WHO WE ARE



ABOUT US

WHO WE ARE

Founded in 1940, Northwest Public Power Association (NWPPA) is a not-for-profit regional association representing and serving the collective interests of consumer-owned, locally controlled utilities in the Western United States and Canada.

WHAT WE DO

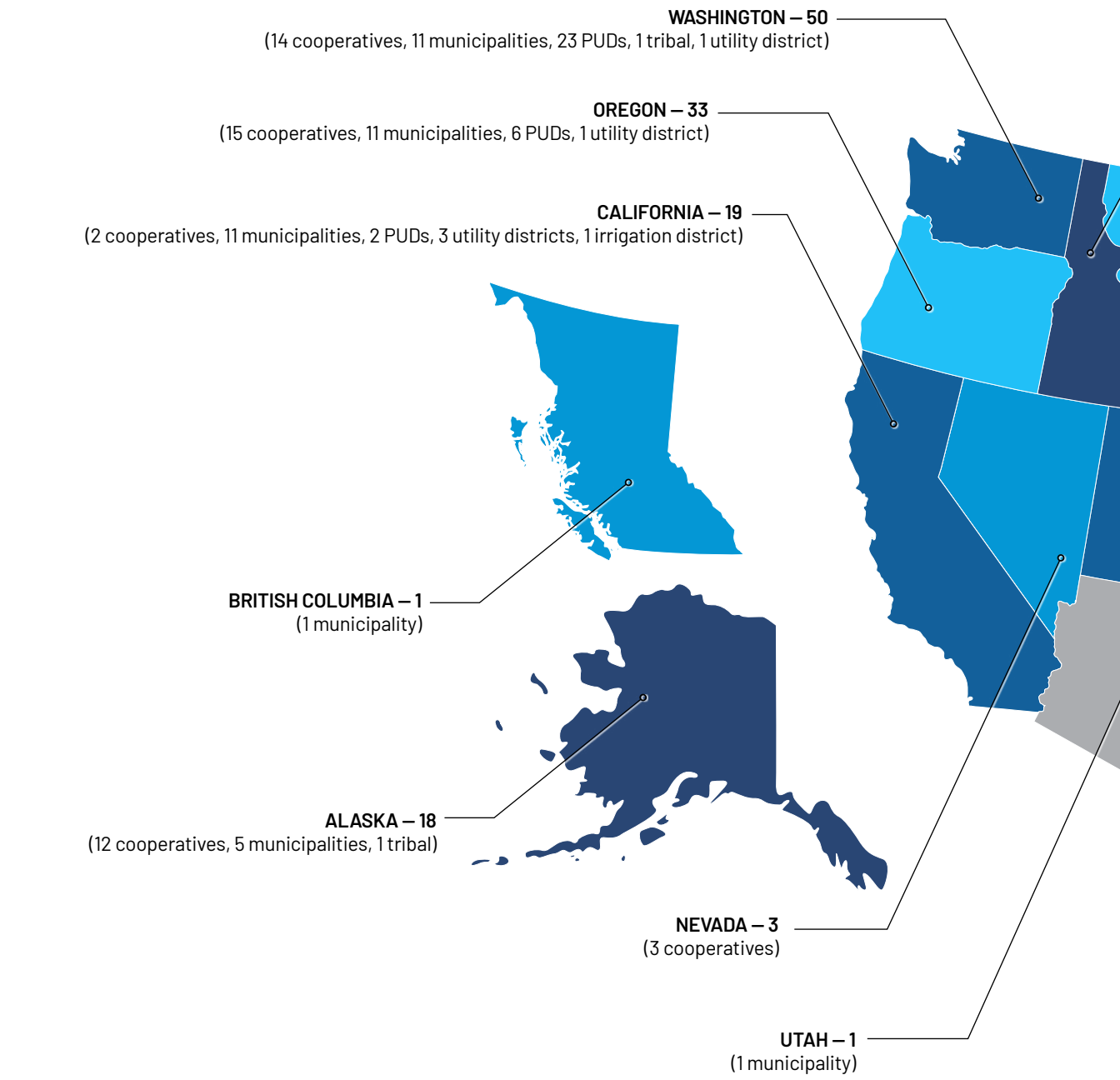
NWPPA exists to enhance the success of our members through education, training, public information, governmental relations, and value-added services.

WHERE WE ARE GOING

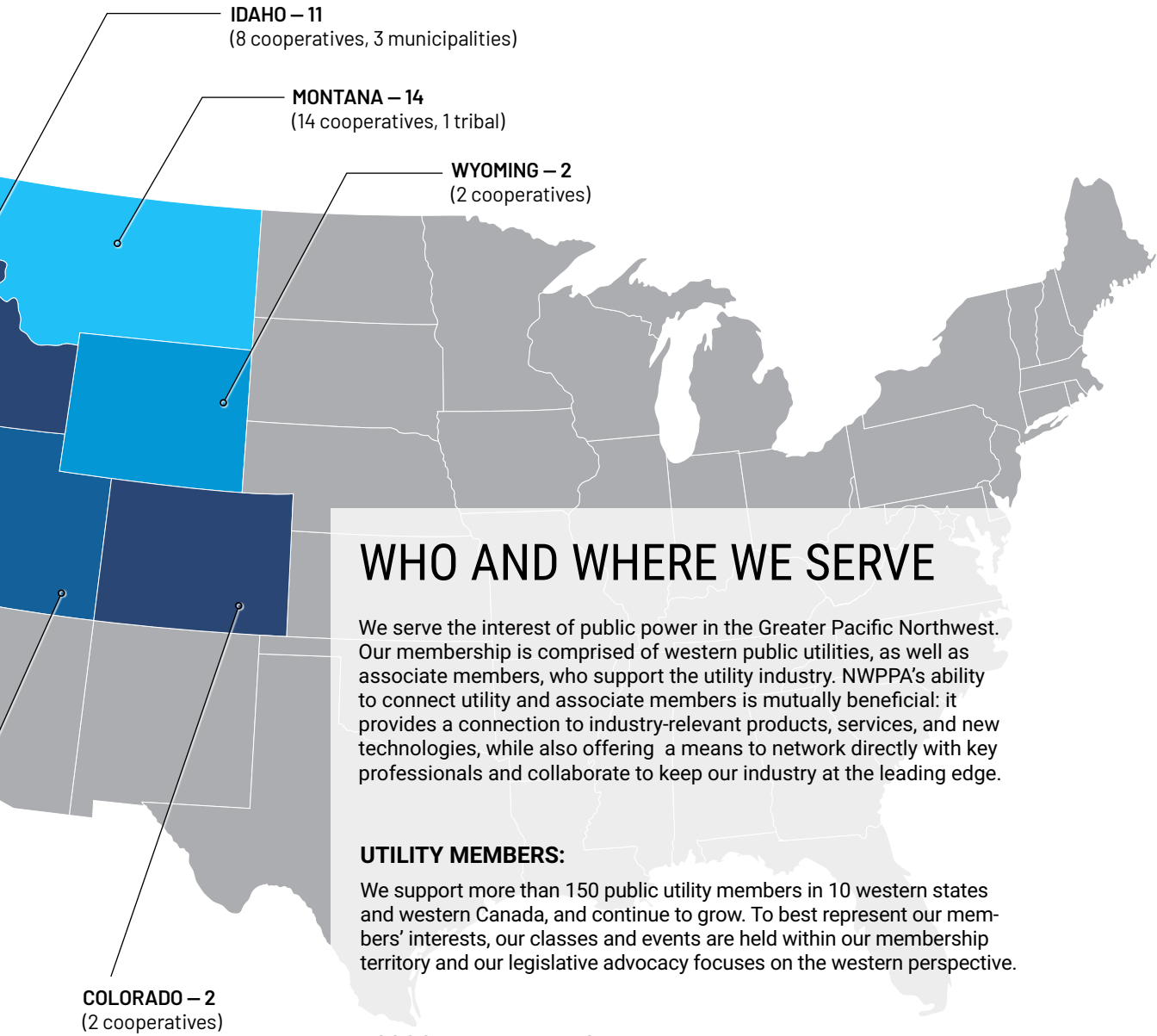
NWPPA shall be a leader in promoting the value and benefits of consumer-owned, locally controlled utilities.

WHAT'S IMPORTANT TO US

NWPPA values local control, member needs, integrity, quality of products and services, effective representation, and accountability.



UTILITY MEMBER SERVICE AREA



WHO AND WHERE WE SERVE

We serve the interest of public power in the Greater Pacific Northwest. Our membership is comprised of western public utilities, as well as associate members, who support the utility industry. NWPPA's ability to connect utility and associate members is mutually beneficial: it provides a connection to industry-relevant products, services, and new technologies, while also offering a means to network directly with key professionals and collaborate to keep our industry at the leading edge.

UTILITY MEMBERS:

We support more than 150 public utility members in 10 western states and western Canada, and continue to grow. To best represent our members' interests, our classes and events are held within our membership territory and our legislative advocacy focuses on the western perspective.

ASSOCIATE MEMBERS:

Our more than 400 associate members include product and service vendors who support the industry, as well as investor-owned utilities, generators, governmental organizations, other non-electric utilities, and utility associations.

Our associate members come from across the entire nation, to provide valuable products and services to public utilities, including financial, engineering, and inspection services; equipment, hardware, and tools; inspection and auditing services; technology; and more.

OUR VALUE

NWPPA was founded on the idea that public utilities should come together to share ideas and information, network, and have a collective voice. After more than 80 years, we continue to follow this as our guiding light with the programs and services we offer to our members. Our three pillars that construct our work include workforce education and development; an active voice in western legislation and regulation; and timely industry-relevant communication and information.

WHO CAN BE A MEMBER

PUBLIC UTILITIES

Any consumer-owned, locally controlled utility (cooperative, municipality, mutual, public or people's utility district, tribal, or other utility district).

Our utility member territory is in Alaska, California, Colorado, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming, and British Columbia.

OTHER UTILITIES

Investor-owned, generation and transmission, irrigation, phone, broadband, and water utilities.

PRODUCT AND SERVICE VENDORS

Any organization that delivers products, services, or technology relevant to utility industry workers is welcome.

OTHER ORGANIZATIONS

We value partnerships with many other organization types, such as governmental and legislative organizations, universities and colleges, industry associations, and other strategic partners.

Associate membership knows no territory bounds! Any organization wanting to connect with and support public utilities in the Northwest is welcome.

GETTING INVOLVED

TRAINING AND EDUCATION

(UTILITY AND ASSOCIATE MEMBERS)

Members and non-members alike recognize NWPPA as the premier learning and workforce development provider for public power in the Northwest. We provide educational opportunities to our members at a deeply discounted rate, which allows for the overall return on investment to be quickly apparent. In 2023, we delivered over 300 classes, webinars, conferences, workshops, and roundtables to more than 10,000 employees. These events provide cost-effective education and development, and offer participants the opportunity to connect, network, refresh or learn new skills, and share best practices among their peers.

Our skilled training team acts as, or is a supplement to, your in-house training department. We listen to what is most important to you, and we pride ourselves on delivering educational and networking opportunities to meet those needs. Finding and vetting high-quality instructors who know and understand the industry, and at a reasonable cost, can be difficult and time consuming. However, we have a long-standing history with our instructors, who collectively have more than 500 years of experience in the industry, and we continue to cultivate new relationships with the best and brightest in the industry.

It is also important that our members find our training valuable. According to our post-event surveys, our attendees rate our instructors and overall training with an average 4.73 out of 5 stars.

FEDERAL LEGISLATIVE REPRESENTATION

(UTILITY MEMBERS ONLY)

We serve as a complement to statewide organizations who focus on legislative efforts affecting their respective states, and national and regional organizations, who are advocating on behalf of the public power industry at large. NWPPA has the unique opportunity to represent members on regional issues at the federal level. We employ a local and a federal lobbyist to represent our members' interests in Washington, D.C., while working closely with NWPPA's Government Relations Committee. We sponsor an annual in-person trip to Washington, D.C., and we hold meetings with association leaders to coordinate federal legislative activities throughout the year. Each year, the membership passes resolutions that become NWPPA's position on energy issues affecting the region and the industry. These public power resolutions communicate our members' positions to legislators and other important audiences and interest groups. As a utility member, you have the opportunity to propose resolutions and vote on them.

NWPPA utility members also have full access to a variety of issue alerts, reference materials, and related resources to help them with materials to distribute to their customers and legislators on key public power issues.

COMMUNICATION AND PUBLICATIONS

(UTILITY AND ASSOCIATE MEMBERS)

Keeping our members up to date on the latest industry news and information is the key role of NWPPA's award-winning communications work. Members receive the region's only industry-specific monthly magazine, the Bulletin. The award-winning Bulletin features industry- and member-related features, rotating topic-specific columns, updates, personnel changes, job opportunities, and news about NWPPA events. Every year, NWPPA produces the Northwest Electric Utility Directory, a comprehensive guide that includes important information about utilities in the region; associate member information (including a products and services guide); government agencies; and energy-related trade associations. The association also publishes an electronic newsletter, The Line, with up-to-date information about the utility industry delivered right to your inbox every week, as well as our semiweekly The Energy News Digest.

Our website, www.nwppa.org, provides most of these communication resources plus many others for members. On the site, members can register for events, search job postings, review resolutions, and access The Line, the Bulletin, and the annual directory.

We encourage our members to join our ever-growing following on social media, where you can engage with NWPPA as well as with public power colleagues. You'll find us on Facebook, Twitter, Instagram, and LinkedIn.

Our communications team also leads the industry in recognizing those who achieve great success, perform heroic acts, and leaders in the industry through our various awards programs.

COMMITTEES AND TASK FORCES

(UTILITY AND ASSOCIATE MEMBERS)

Run by members, each committee and task force covers a specific topic area. These groups offer members an opportunity to participate in the development of training and new services and products, as well as share ideas, experiences, and best practices. These valuable opportunities provide members with the ability to work with diverse groups of people, enhance leadership and public speaking skills, and broaden their knowledge, all while giving back and contributing to the public power industry.

GETTING INVOLVED

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

(ASSOCIATE MEMBERS)

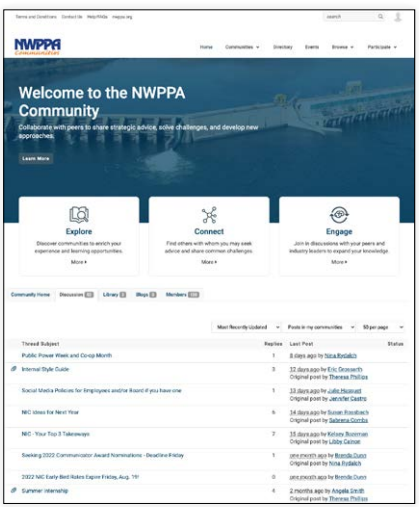
We offer many avenues for our associate members to connect with our 150+ public power utilities and their employees.

- More than 10,000 utility employees attended our events in 2023.
- We offer sponsorship opportunities for all our conferences, large and small, as well as for many of our classes. Sponsor a break, a meal, or even a welcome or closing reception. Sponsors can also sit in and participate in any of the learning sessions at these events to further employees' workforce development.
- Our Bulletin magazine has a print circulation of more than 2,500 copies, and a readership of approximately 10,000 per month when combined with the digital version.
- Our annual Northwest Electric Utility Directory has a print circulation of more than 3,000 copies and our digital version is available to our entire membership. The impact of this widely used tool is immeasurable.
- NWPPA's website is the go-to place for industry resources, including our highly regarded job board. The website receives approximately 35,000 page views per month.

We provide various avenues so that you can reach the public power utilities in the West in whichever manner—and budget—suits you best.

TOOLS AND RESOURCES

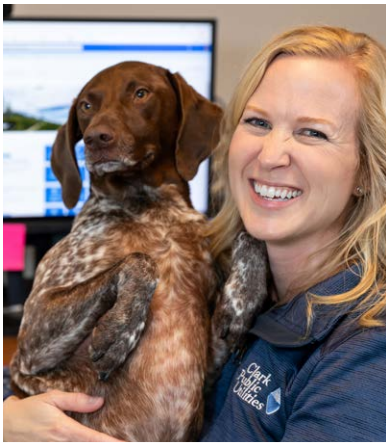
Members will also find a wealth of tools and resources at their fingertips such as:



- Communities— Collaborate with peers to share strategic advice, solve challenges, and develop new approaches.
- Job Opportunities—One of the largest and most active industry job boards of its kind in the area.
- Mutual aid contact information—A database designed for utility-to-utility information sharing of key contacts at each utility.
- Requests for proposals/quotes—NWPPA offers members the opportunity to post RFPs and RFQs on our website at no charge.
- White papers—NWPPA provides a resource for white papers on industry-relevant topics including rate design, energy storage, cybersecurity, and more.
- And more—We are constantly growing and expanding our tools and resources based on our members' needs.

HOW TO JOIN

Being part of a community where you can network, learn, and grow in an essential industry is invaluable. If you are interested in learning more, or would like to join NWPPA, please reach out to us.



FOR UTILITIES, CONTACT:

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We look forward to connecting with you!

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