

Dunn Promoted to Director of Communications

(May 12, 2022) The Northwest Public Power Association has promoted Brenda Dunn to be the association’s newest director of communications, effective May 16. Dunn has been with NWPPA since 2005, most recently as the communications manager, and has been working in the communications field for nearly 25 years.



“Brenda’s communications skills coupled with her love for the public power industry and ebullient leadership style make her the ideal candidate for the director position,” said Executive Director Scott Corwin. “Her creativity and knowledge make her a great addition to our leadership team as we strategize for the future.”

“Good communication is crucial to any organization’s success, and I am so excited to begin this new chapter at NWPPA,” said Dunn. “I look forward to discovering new ways to holistically support the association, and, in turn, better support our membership.”

In her 16.5 years at NWPPA, Dunn has managed the award-winning More Powerful Together campaign, served as editor for the award-winning monthly Bulletin magazine, created and managed NWPPA’s four social media channels, led the planning committee for the annual Northwest Innovations in Communications Conference, presented at various industry conferences, and edited thousands of course descriptions, among many other achievements.

Dunn holds bachelor’s degrees in journalism, English, and psychology from the University of Oregon, and a master’s degree in writing from Portland State University. She has also completed the Leadership Skills Series Certification from NWPPA and looks forward to starting the new series, Manager as Leader, this summer.

“Communications affords me the opportunity to meet and talk with subject matter experts from different fields,” she said. “After 16 years in this industry, I am still learning something new every week, if not every day! I love working with our members, and I look forward to connecting with even more of them in my new role.”

An Oregon native, she lives in Portland with her husband, Chris, and their Doberman-mix, Tater. In her free time, she likes to hike, pour wine at the family winery, and cheer loudly for Duck sports, especially football.

About NWPPA: NWPPA is an international association representing and serving more than 150 customer-owned, locally controlled utilities in the Western U.S. and Canada. The Association also serves over 300 associate members across the U.S. and Canada who are allied with the electric utility industry. For more information, visit www.nwppa.org or follow @NWPPAssoc on our social channels.

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