

2024

NWPPA has proudly been serving the public power industry for more than eight decades. We are dedicated to serving the interests of our 153 public power utility members and over 350 associate members through education, government relations, communication, and other value-added services.

ADVERTISING AND SPONSORSHIP OPPORTUNITIES



NWPPA

ADVERTISING OPPORTUNITIES

Print Media

The award-winning **Bulletin**, our most effective medium for reaching the public power electric utility market in the Greater Pacific Northwest, helps thousands of employees stay up to date on industry news and trends. The monthly magazine delivers electric utility coverage of the public power market from Alaska, British Columbia, California, Colorado, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming.

Total Bulletin print circulation is approximately 5,000.

More than half of print subscriptions go to cooperative and PUD employees, while the rest go to municipality, association, investor-owned, government, irrigation, generation, and tribal employees.

- **1,576** cooperative employees
- **1,207** public/people's utility district employees
- **651** municipality employees
- **204** utility association employees
- **100** investor-owned utility employees
- **79** government employees
- **1,090** miscellaneous (irrigation, generation, tribal, etc.) industry employees

The **Northwest Electric Utility Directory** is a unique resource publication that includes important information about Northwest electric utilities, associations, government agencies, and our associate member organizations. Utilities and others have come to rely on this annual publication throughout the years. Nearly 4,000 public power employees received the 2023-2024 Directory.

Digital Media

Members can also read the digital version of the Bulletin, either on our website or in a monthly email sent directly to their inbox. And Bulletin advertisers receive a tremendous two-for-one benefit by being included in the magazine's online publication at no extra cost: every paid advertisement within the magazine links directly to that company's website (or other specified URL)!

The NWPPA **website** is an invaluable resource for the public power industry—use our website to drive potential customers to your company's website. In 2023, on average, www.nwppa.org received over **33,000 views** per month and visitors spent an average of more than two minutes per visit. Get your company's name in front of thousands of potential customers every month for as low as **\$210/month!**

In addition to buying banner ads on our website, NWPPA members can take advantage of a members-only advertising opportunity that involves our weekly newsletter, **The Line**. For as low as **\$107.50/week**, members can have their ad prominently positioned within NWPPA's popular electronic newsletter that is delivered to nearly **8,000 utility employees** every week.



ADDITIONAL BENEFITS

The award-winning Bulletin provides these services which can add extra bang for your advertising buck. Many of the services are even free of charge!

BONUS DISTRIBUTIONS

Additional copies of the printed Bulletin are distributed at our conferences, classes, workshops, and special events throughout the year.

EXTRA ISSUES

Additional copies of the Bulletin magazine can become a powerful sales tool. Simply order them on or before the copy due date and use the extra issues as merchandising tools for your products and services. Contact nwppa@nwppa.org for details and pricing.

EDITORIAL AND ADVERTISING REPRINTS

Articles and advertisements appearing in the Bulletin magazine may be republished provided that they are not altered in any way and that they carry the following credit line and copyright notice: "Republished with permission from the MONTH YEAR issue of the Bulletin magazine. Copyright YEAR OF ISSUE by the Northwest Public Power Association. All rights reserved." Contact nwppa@nwppa.org for republishing inquiries.

BE FEATURED IN AN AWARD-WINNING MAGAZINE



2023 Award of Excellence
from American Public Power Association

2017 Silver Spotlight in Excellence
from National Rural Electric Cooperative Association

BULLETIN EDITORIAL CONTENT

Monthly Features

NWPPA News and Training Opportunities

The opening pages of the magazine, which include the latest NWPPA events and announcements, complete with a multi-month listing of upcoming training events.

Columns

- Accounting & Finance
- Community Outreach
- Customer Service
- Engineering & Operations
- Energy Efficiency
- Executive Director's Column
- Faces of Public Power
- Human Resources
- Information Technology
- Legal
- Marketing & Communications
- Natural Resources
- Policymaking & Management
- Power Supply & Rates
- Safety

Member and Associate Member News

A highlight of various personnel changes, utility happenings, and new products and services from our members.

D.C. Update

An analysis of utility-pertinent legislative and regulatory concerns happening on Capitol Hill.

Cover Story

A monthly feature (generally provided by a member utility) highlighting a program or hot topic that is affecting our membership.

Job Opportunities

The ever-popular listing of employment opportunities in the electric utility industry in the Northwest and beyond.

BULLETIN EDITORIAL CALENDAR¹

ISSUE	COVER STORY	COLUMNS	MATERIAL DEADLINE
JANUARY	TBD	Safety; Engineering & Operations; Faces of Public Power; and Marketing & Communications	December 26, 2023
FEBRUARY	Cooperative Family Fund Program	Legal; Energy Services; Executive Director; Policymaking & Management; and Community Outreach	January 25, 2024
MARCH*	Substation Hardening	Information Technology; Faces of Public Power; Accounting & Finance; Community Outreach; and Human Resources	February 26, 2024
APRIL	New Facilities	Executive Director; Marketing & Communications; Legal; Natural Resources; and Power Supply & Rates	March 25, 2024
MAY	TBD	Engineering & Operations; Natural Resources; Energy Services; Safety; and Customer Service	April 25, 2024
JUNE*	TBD	Engineering & Operations; Marketing & Communications; Community Outreach; Information Technology; and Accounting & Finance	May 24, 2024
JULY	EVs	Customer Service; Power Supply & Rates; Policymaking & Management; Accounting & Finance; and Natural Resources	June 23, 2024
AUGUST*	Career Academies	Executive Director; Marketing & Communications; Human Resources; Faces of Public Power; and Legal	July 25, 2024
SEPTEMBER	Generative AI	Human Resources; Community Outreach; Information Technology; Natural Resources; Engineering & Operations	August 26, 2024
OCTOBER*	TBD	Policymaking & Management; Marketing & Communications; Community Outreach; Customer Service; and Human Resources	September 25, 2024
NOVEMBER	TBD	Energy Services; Legal; Faces of Public Power; Power Supply & Rates; and Natural Resources	October 25, 2024
DECEMBER	Next-Gen Lighting	Executive Director; Policymaking & Management; Engineering & Operations; Accounting & Finance; and Information Technology	November 25, 2024

¹ Calendar subject to change

* Special Editions

In 2024, a special edition will be released each quarter. March will be the Engineering & Operations Edition; June, the Safety Edition; August, the Workforce Edition; and October, the Community Edition.

Issue Mail Date

The Bulletin usually mails between the 10th and 15th of the month.









Cancellations

NWPPA must receive written notification of space cancellations by the reservation due date. If space is canceled after the reservation due date or material is received too late for publication, you will be charged for the insertion.



NWPPA and its member organizations take safety seriously. When using images containing lineworkers in the field, make sure they wear correct attire for energized line work, use appropriate safety equipment properly, and demonstrate correct safety techniques around electrical equipment.

BULLETIN ADVERTISING RATES

SIZE	1 TIME		3 TIMES		6 TIMES		12 TIMES	
	 B&W	 Color	 B&W	 Color	 B&W	 Color	 B&W	 Color
Full Page	\$1,197	\$1,997	\$1,166	\$1,966	\$1,139	\$1,939	\$1,118	\$1,918
Two-Page Spread	\$1,863	\$2,663	\$1,827	\$2,627	\$1,785	\$2,585	\$1,748	\$2,548
1/2-Page	\$777	\$1,577	\$756	\$1,556	\$740	\$1,540	\$719	\$1,519
1/2-Page Island	\$866	\$1,666	\$792	\$1,592	\$777	\$1,577	\$761	\$1,561
2/3-Page Vertical	\$908	\$1,708	\$882	\$1,682	\$861	\$1,661	\$845	\$1,645
1/3-Page	\$604	\$1,004	\$588	\$988	\$578	\$978	\$567	\$967
1/4-Page	\$494	\$894	\$478	\$878	\$467	\$867	\$462	\$862

COVER POSITIONS	1 TIME	3 TIMES	6 TIMES	12 TIMES
Cover 2 (inside front)	\$2,216	\$2,179	\$2,137	\$2,100
Cover 3 (inside back)	\$2,153	\$2,116	\$2,079	\$2,042
Cover 4 (back cover)	\$2,258	\$2,220	\$2,184	\$2,142

Cover prices include color.

cost per issue



ADD ONS

SPECIAL POSITIONS

Add 10% of the black-and-white ad rate.

NWPPA DESIGNS YOUR AD

Add 15% of the one-time ad rate.



SUBMITTING YOUR AD

- All ads should be submitted as PDFs in PDF/x-1a format.
- Prepare color files as CMYK.
- Prepare black-and-white files as GRAYSCALE.
- Convert all PMS colors to CMYK.
- Embed all fonts.
- Final files should be submitted to nwppa@nwppa.org.

2024 NWPPA BULLETIN AD INSERTION ORDER

Date _____

Company _____

Contact name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Requested by:

PAYMENT OPTIONS*

☐ Please invoice me

☐ Check sent \$ _____

If mailing a check, please send to:

Northwest Public Power Association
9817 N.E. 54th St., Ste. 200
Vancouver, WA 98662

AD COPY

☐ New ad attached

☐ Use previous ad (no changes)

☐ Will send new ad by deadline

1. Select ad size and number of issues
(subject to NWPPA approval):

AD SIZE	ISSUES	RATE
	(# of ads)	(price per ad)
<input type="checkbox"/> Cover 2 (inside front)	_____	\$ _____
<input type="checkbox"/> Cover 3 (inside back)	_____	\$ _____
<input type="checkbox"/> Cover 4 (back cover)	_____	\$ _____
<input type="checkbox"/> Two-Page Spread	_____	\$ _____
<input type="checkbox"/> Full Page	_____	\$ _____
<input type="checkbox"/> 2/3 Page (V)	_____	\$ _____
<input type="checkbox"/> 1/2-Page Island (V)	_____	\$ _____
<input type="checkbox"/> 1/2 Page (V)	_____	\$ _____
<input type="checkbox"/> 1/2 Page (H)	_____	\$ _____
<input type="checkbox"/> 1/3 Page (V)	_____	\$ _____
<input type="checkbox"/> 1/3 Page (H)	_____	\$ _____
<input type="checkbox"/> 1/4 Page (V)	_____	\$ _____
<input type="checkbox"/> 1/4 Page (H)	_____	\$ _____
	Total (gross)	\$ _____

SPECIAL POSITION (10% OF BLACK-AND-WHITE AD RATE)
Location : _____ \$ _____

2. Select month(s) to run advertisement:

SELECT PUBLICATION(S)

☐ January

☐ July

☐ February

☐ August

☐ March

☐ September

☐ April

☐ October

☐ May

☐ November

☐ June

☐ December

3. Send this form back to NWPPA:



nwppa@nwppa.org

DIRECTORY ADVERTISING RATES

What Is the Directory?

The Northwest Electric Utility Directory is a unique resource publication that includes important information about Northwest electric utilities, associations, government agencies, and our associate member organizations. Utilities and others have come to rely on this annual publication throughout the years.

The 2024-2025 Directory will be mailed to members in July 2024.

Why should we buy advertising in the Directory?

Utility decision-makers use this desk reference on a daily basis; by advertising in it, your company will be in front of the users every time they thumb through the Directory.

What is the circulation of the Directory?

Nearly **4,000** employees working in the electric industry received the 2023-2024 Directory.

Advertisement requirements

- Deadline for all 2024-2025 Directory advertising orders is May 20, 2024. The closing date for all camera-ready materials is May 31, 2024.
- A signed insertion order must be on file before the ad will be published.
- No cancellations or changes to orders will be accepted after closing dates. Cancellations require written notice 30 days prior to the closing date.
- All advertising is subject to the editor's approval. NWPPA reserves the right to reject advertising which is not in keeping with the publication's standards.



ADD ONS

SPECIAL POSITIONS

Add 10% to the black-and-white ad rate.

(NWPPA will make all final ad position decisions on a space-available basis.)

NWPPA DESIGNS YOUR AD

Add 15% to the ad rate.



DIRECTORY AD RATES	B&W	COLOR
Two-Page Spread	\$2,483	\$3,283
Full Page	\$1,580	\$2,380
2/3-Page	\$1,181	\$1,981
1/2-Page Island	\$1,181	\$1,981
1/2-Page	\$977	\$1,777
1/3-Page	\$803	\$1,203
1/4-Page	\$698	\$1,098

COVER POSITIONS	
Cover 2 (inside front)	\$3,234
Cover 3 (inside back)	\$3,098
Cover 4 (back cover)	\$3,255

2024-2025 NWPPA DIRECTORY AD INSERTION ORDER

Date _____

Company _____

Contact name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Requested by:

PAYMENT OPTIONS

☐ Please invoice me

☐ Check sent \$ _____

If mailing a check, please send to:

Northwest Public Power Association
9817 N.E. 54th St., Ste. 200
Vancouver, WA 98662

AD COPY

☐ New ad attached

☐ Use previous ad (no changes)

☐ Will send new ad by deadline

1. Check the ad size/color you would like to place
(subject to NWPPA approval):

AD SIZE	B&W	COLOR
Two-Page Spread	<input type="checkbox"/> \$2,483	<input type="checkbox"/> \$3,283
Full Page	<input type="checkbox"/> \$1,580	<input type="checkbox"/> \$2,380
2/3-Page	<input type="checkbox"/> \$1,181	<input type="checkbox"/> \$1,981
1/2-Page Island	<input type="checkbox"/> \$1,181	<input type="checkbox"/> \$1,981
1/2-Page	<input type="checkbox"/> \$977	<input type="checkbox"/> \$1,777
1/3-Page	<input type="checkbox"/> \$803	<input type="checkbox"/> \$1,203
1/4-Page	<input type="checkbox"/> \$698	<input type="checkbox"/> \$1,098

COVER POSITIONS	
<input type="checkbox"/> Cover 2 (inside front)	\$3,234
<input type="checkbox"/> Cover 3 (inside back)	\$3,098
<input type="checkbox"/> Cover 4 (back cover)	\$3,255

SPECIAL POSITION (10% OF BLACK-AND-WHITE AD RATE)

Location : _____ \$ _____

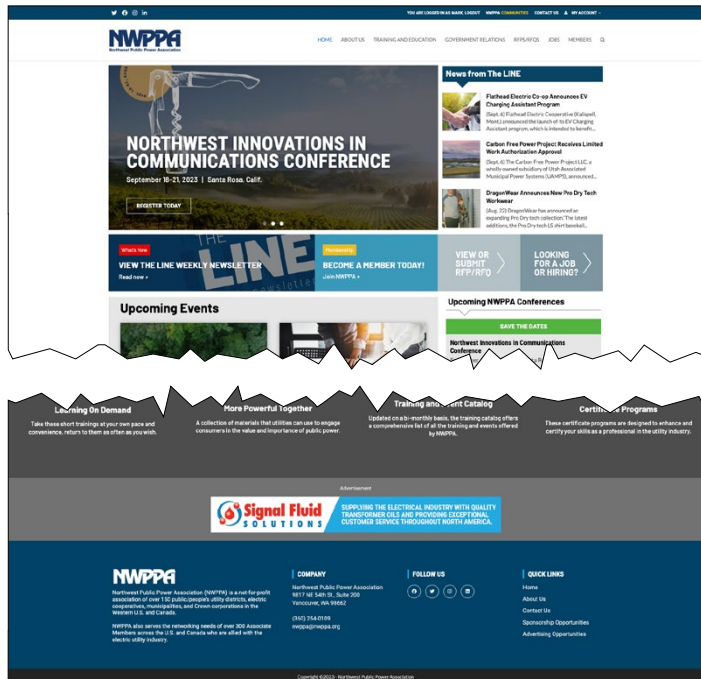
2. Send this form back to NWPPA:

ORDERS DUE BY MAY 20, 2024



nwppa@nwppa.org

DIGITAL ADVERTISING RATES



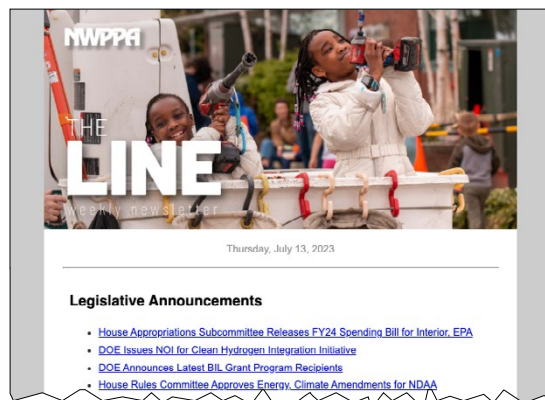
WEBSITE RATES

1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
\$365	\$310	\$260	\$210

cost per month

Digital advertising offers the opportunity for unique URLs to direct clicks to a specific, defined web address.

Though the functionality of the website has increased dramatically over the years, we have strived to keep advertising prices as low as we can—you can still get your company's name in front of thousands of potential customers every month for as low as \$210/month! Utilize our website's traffic to drive potential customers to your company's website. Dimensions for footer banner ads are 728px (w) × 90px (h)



THE LINE RATES

1 WEEK	1 MONTH	3 MONTHS
\$260	\$515	\$1,290
1 issue	4 issues	12 issues

Digital advertising offers the opportunity for unique URLs to direct clicks to a specific, defined web address. Dimensions for The Line ads are 600px (w) × 100px (h)



Take advantage of this members-only opportunity to prominently feature your company in our newsletter, which is delivered to nearly 8,000 utility employees every week.

Space is limited so act fast.

Contact nwppa@nwppa.org for extended advertising subscriptions beyond three months.

2024 NWPPA DIGITAL AD INSERTION ORDER

Date _____

Company _____

Contact name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Requested by:

PAYMENT OPTIONS

☐ Please invoice me

☐ Check sent \$ _____

If mailing a check, please send to:

Northwest Public Power Association
9817 N.E. 54th St., Ste. 200
Vancouver, WA 98662

AD COPY

☐ New ad attached

☐ Use previous ad (no changes)

☐ Will send new ad by deadline

Send this form back to NWPPA:



nwppa@nwppa.org

WEBSITE MONTHLY RATES

(cost per month)

- | | |
|------------------------------------|-------|
| <input type="checkbox"/> 1 month | \$365 |
| <input type="checkbox"/> 3 months | \$310 |
| <input type="checkbox"/> 6 months | \$260 |
| <input type="checkbox"/> 12 months | \$210 |

URL ADDRESS

Please indicate the URL to be linked to your ad:

Please indicate the date you would like to start running your ad:

THE LINE WEEKLY RATES

- | | |
|---|---------|
| <input type="checkbox"/> 1 week (1 issue) | \$260 |
| <input type="checkbox"/> 1 month (4 issues) | \$515 |
| <input type="checkbox"/> 3 months (12 issues) | \$1,290 |

URL ADDRESS

Please indicate the URL to be linked to your banner ad:

Please indicate the dates you would like to run your banner ad (The Line is delivered every Thursday):

THE LINE AD DIMENSIONS

600px (w) × 100px (h)

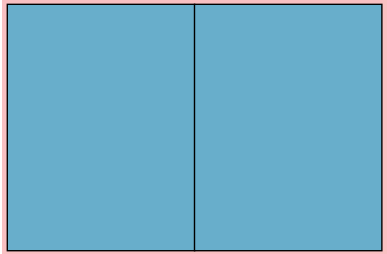
WEBSITE AD DIMENSIONS

FOOTER BANNER AD
728px (w) × 90px (h)

PRINT MECHANICAL SPECIFICATIONS

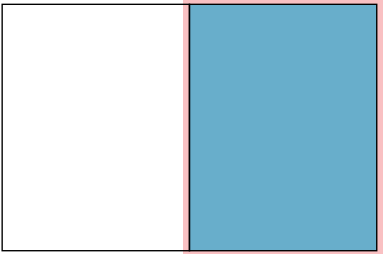
BULLETIN AND DIRECTORY

TWO-PAGE SPREAD (BLEED)



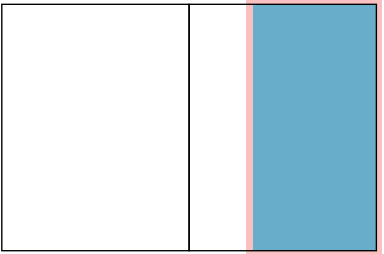
Bleed: 17" x 11.125"
Trim: 16.75" x 10.875"
Safe Area: 16.25" x 10.375"

FULL PAGE (BLEED)



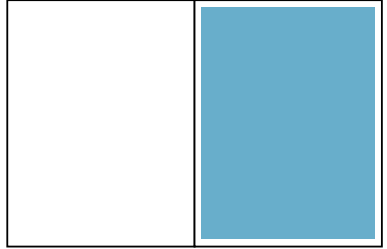
Bleed: 8.635" x 11.125"
Trim: 8.375" x 10.875"
Safe Area: 7.875" x 10.375"

2/3-PAGE VERTICAL (BLEED)



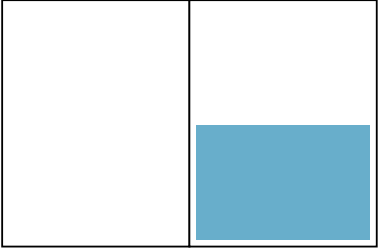
Bleed: 5" x 11.125"
Trim: 4.75" x 10.875"
Safe Area: 4.625" x 10"

FULL PAGE



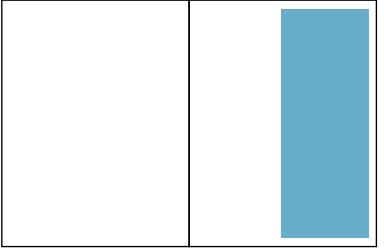
Trim: 8" x 10.5"

1/2-PAGE HORIZONTAL



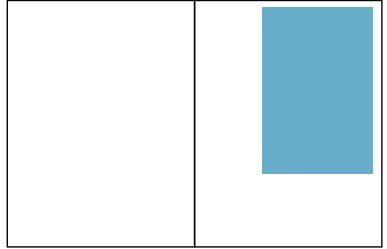
Trim: 7.5" x 5"

1/2-PAGE VERTICAL



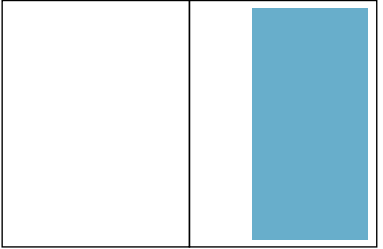
Trim: 3.7625" x 10"

1/2-PAGE ISLAND



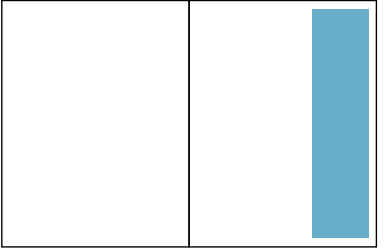
Trim: 4.625" x 7"

2/3-PAGE VERTICAL



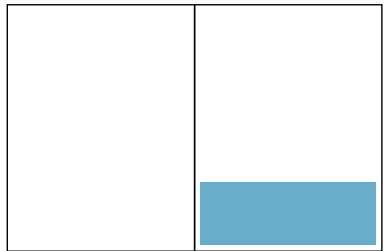
Trim: 4.625" x 10"

1/3-PAGE VERTICAL



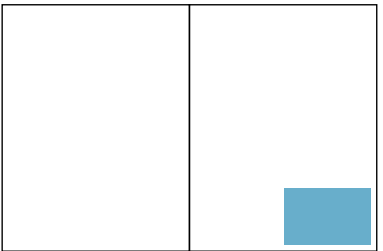
Trim: 2.25" x 10"

1/3-PAGE HORIZONTAL



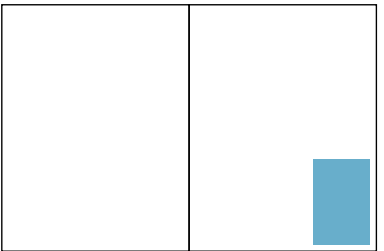
Trim: 7.5" x 3.375"

1/4-PAGE HORIZONTAL

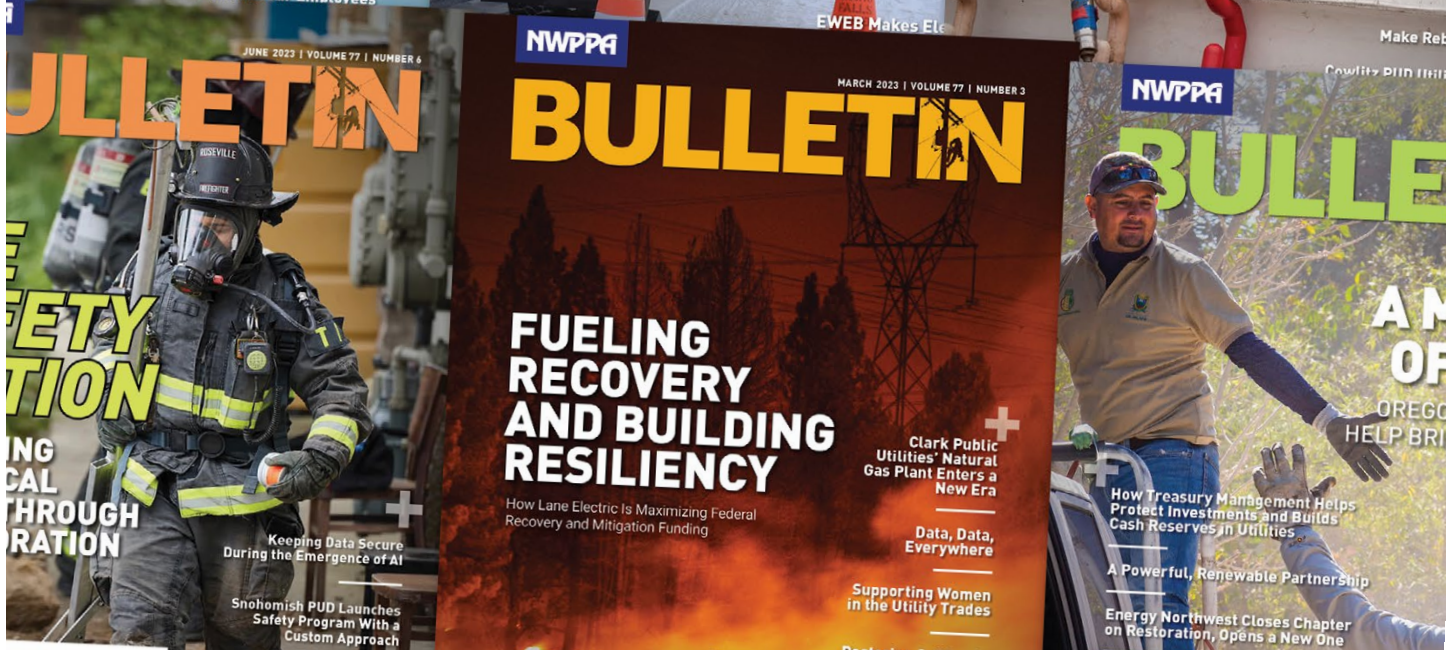


Trim: 4.875" x 3.75"

1/4-PAGE VERTICAL



Trim: 3.75" x 4.875"



SPONSORSHIP OPPORTUNITIES

We have a range of sponsorship packages to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. Sponsorships are limited to NWPPA members. Not a member yet? Sign up today at www.nwppa.org/associate-member-benefits or contact nwppa@nwppa.org for more information.

MULTIPLE EVENT SPONSORSHIPS

Packages for sponsoring multiple events are customized on an individual basis.

HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are limited and available on a first-come, first-served basis.

For any questions, or to request your sponsorship, contact us at nwppa@nwppa.org.

ADVERTISING COMPLEMENTS SPONSORSHIPS

As a sponsor, you will receive 20% off one ad in the Bulletin magazine as well as discounted online advertising.

700+
ORGANIZATIONS SENT 10,000
ATTENDEES TO NWPPA EVENTS IN 2023



CONFERENCES

WORKSHOPS

CLASSES

ADMINISTRATIVE PROFESSIONALS WORKSHOP
SEPTEMBER 12-26, 2016 | DALLAS, TEXAS

2024 CONFERENCE INFORMATION

Please visit www.nwppa.org for agendas and updates for these events.

Wildfires: What Utilities Need to Know

January 24-25, 2024 | Portland, Ore.

Who Attends: Utility representatives, policymakers, technology experts, and managers who work on wildfire matters.

Conference Overview: With public power on the front lines of the wildfire crisis, this event (consisting of two back-to-back half days) provides a unique opportunity for collaborative interaction.

Environmental Task Force Meeting

January 9, 2024 | Boise, Idaho

April 8, 2024 | Tacoma, Wash.

September 24, 2024 | TBD

Who Attends: Utility environmental professionals (new and experienced), government agency staff, vendors, and anyone who is tasked with or interested in environmental issues, regulatory compliance, or mitigation in the environmental arena of electric utilities.

Meeting Overview: Industry professionals meet to review and discuss new and proposed regulations and issues facing each utility; and to hear from subject matter experts about key issues of the day and new technology/services. This is a solutions-focused learning and networking venue that brings utility, industry, and government environmental professionals together on a regular basis.

Administrative Professionals Conference

March 13-14, 2024 | Newport, Ore.

Who Attends: Administrative assistants, executive assistants, and clerks to the board.

Conference Overview: Join us for a highly interactive and hands-on two-day conference on the beautiful Oregon coast.

Networking will play a larger role in this year's event via facilitated roundtable sessions and group activities throughout the conference.

Engineering & Operations Conference and Trade Show

April 9-11, 2024 | Tacoma, Wash.

Who Attends: Electric utility engineering and operations personnel, as well as those in information technology, safety, purchasing, environmental, accounting, communications, or any area where a more in-depth knowledge of engineering and operations would be beneficial.

Conference Overview: The Engineering & Operations Conference and Trade Show is the largest gathering of public power utilities in the Northwest. The E&O is the premier event for utilities and vendors alike.

Please visit www.nwppa.org/eo for agenda and updates.

IT Conference

TBD 2024 | Anchorage, Alaska

Who Attends: IT professionals and others who are responsible for information technology programs as well as operations and engineering personnel who would like to build a stronger relationship with IT.

Conference Overview: Subject matter experts present on the latest issues of concern to IT professionals.

Annual Conference & Membership Meeting

May 12-15, 2024 | Salt Lake City, Utah

Who Attends: Utility board and council members, utility managers, assistant managers, senior staff, power supply managers, associate members, and trade association heads.

Conference Overview: Attendees experience an exceptional program with outstanding speakers and panels, learn from the experts, and network with their peers.

Accounting & Finance Conference

June 25-26, 2024 | Spokane, Wash.

Who Attends: Chief financial officers, general managers, all levels of accounting staff, and utility employees who work closely with the accounting department.

Conference Overview: This conference consists of three general sessions and two concurrent tracks: one focused on the basics of accounting and finance, and the other focusing on senior management. Roundtable sessions are included.

Women in Public Power

July 24-25, 2024 | Tacoma, Wash.

Who Attends: Women in the power industry.

Conference Overview: Women in Public Power is a learning conference that provides developmental opportunities for women in five critical areas of success: knowing oneself, creating connections, managing communications, building confidence, and strengthening resilience.

Northwest Innovations in Communications Conference

September 16-19, 2024 | Boise, Idaho

Who Attends: Communications, marketing, and public relations employees, as well as any employee or board member with an interest in these areas.

Conference Overview: The NIC Conference brings in top-notch communications professionals from around the region and provides educational and entertaining sessions for anyone interested in communications, marketing, and public relations. Past session topics include social media, internal communications, customer engagement tips and tricks, video, common traits to great writing, trends in website design, and outage communications.

3 C's Conference

October 8-10, 2024 | Reno, Nev.

Who Attends: Customer service, credit, and collections managers; supervisors; and employees who are frequently the face of the utility or first point of contact for the consumer/member.

Conference Overview: Subject matter experts and utility members share their knowledge about, and experience with, the current key issues in the customer service, credit, and collections arenas.

Labor & Employee Relations Group Annual Conference

October 22-24, 2024 | Cle Elum, Wash.

Who Attends: Members of the NWPPA Labor and Employee Relations Group: general managers, labor relations managers, and human resources professionals.

Conference Overview: Labor relations leaders share their experiences, recommendations, and lessons learned about key labor relations and human resources issues.

ENGINEERING & OPERATIONS CONFERENCE AND TRADE SHOW

APRIL 9-11, 2024, IN TACOMA, WASHINGTON

CHOOSE YOUR PLAN	PRICE	REGISTRATIONS INCLUDED	BOOTH SPACES INCLUDED	APP PUSH NOTIFICATIONS
PLATINUM (9 available) Trade show reception (2), trade show lunch (3), awards banquet dinner, keynote speaker, committee apparel, giveaway item	\$15,000	4	One 10' × 10'	1
DIAMOND (2 available) Chair's reception, utility personnel breakfast	\$10,000	3	One 10' × 10'	1
GOLD (2 available) New Technology Showcase breakfast, awards banquet bar	\$7,000	2	–	1
SILVER (2 available) NWPPA Events mobile app, awards banquet entertainment	\$5,000	1	–	1
BRONZE (7 available) Morning coffee break (3), afternoon snack break (3), ETF meeting and networking event	\$3,500	–	–	–
SUPPORTING	\$1,500	–	–	–

Each sponsorship comes with a set of standard benefits, which includes:

- A list of pre-registered participants.
- Acknowledgment on printed materials.
- Recognition on the official conference website.
- Promotion on signage and verbal mentions during the conference.
- Highlighted recognition across various social media platforms.
- Access to discounted rates for advertising opportunities.
- Logo on napkins and coffee sleeves for meal-related occasions.

**CONTACT US AT
NWPPA@NWPPA.ORG
TO SPONSOR AN EVENT**

To become a sponsor for an NWPPA conference, membership is required. If you're not yet a member, please complete the [registration form](#) and send it via email to nwppa@nwppa.org.

ANNUAL CONFERENCE & MEMBERSHIP MEETING

MAY 12-15, 2024, IN SALT LAKE CITY, UTAH

CHOOSE YOUR PLAN	PRICE	COMPLIMENTARY REGISTRATIONS	EXHIBIT TABLE
PLATINUM Welcome reception, president's reception, or banquet	\$18,000	4	✓
DIAMOND Lunch or a keynote speaker	\$12,000	3	✓
GOLD Banquet entertainment	\$7,000	2	✓
SILVER Breakfast	\$5,000	1	✓
BRONZE Morning or afternoon break	\$3,000	1 @ 50% OFF	✓

Each sponsorship comes with a set of standard benefits, which includes:

- Exhibit table (3' x 6') in main conference lobby.
- A list of pre-registered participants.
- Visibility on the event's mobile app.
- Acknowledgment on printed materials.
- Recognition on the official conference website.
- Promotion throughout event on signage and verbal mentions during the conference.
- Highlighted recognition across various social media platforms.
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WOMEN IN PUBLIC POWER CONFERENCE

JULY 24-25, 2024, IN TACOMA, WASH.

NORTHWEST INNOVATIONS IN COMMUNICATIONS CONFERENCE

SEPTEMBER 16-19, 2024, IN BOISE, IDAHO

CHOOSE YOUR PLAN	PRICE	COMPLIMENTARY REGISTRATIONS	EXHIBIT TABLE
PLATINUM Welcome reception or banquet	\$6,000	4	✓
GOLD Banquet or reception	\$4,000	3	✓
SILVER Lunch	\$2,500	2	✓
BRONZE Breakfast	\$1,500	1	✓
SUPPORTING	\$750	0	✓

Each sponsorship comes with a set of standard benefits, which includes:

- Exhibit table (3' x 6') in main conference lobby.
- A list of pre-registered participants.
- Visibility on the event's mobile app.
- Acknowledgment on printed materials.
- Recognition on the official conference website.
- Promotion throughout event on signage and verbal mentions during the conference.
- Highlighted recognition across various social media platforms.
- Access to discounted rates for advertising opportunities.

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MORE SPONSORSHIP OPPORTUNITIES

WORKSHOPS AND PROGRAM-SPECIFIC EVENTS

CHOOSE YOUR PLAN	PRICE	COMPLIMENTARY REGISTRATIONS	EXHIBIT TABLE
GOLD Banquet or reception	\$4,000	3	✓
SILVER Lunch	\$2,500	2	✓
BRONZE Breakfast	\$1,500	1	✓
SUPPORTING	\$750	0	✓

Each sponsorship comes with a set of standard benefits, which includes:

- Exhibit table (3' x 6') in main conference lobby.
- A list of pre-registered participants.
- Visibility on the event's mobile app (not applicable to all conferences)
- Acknowledgment on printed materials.
- Recognition on the official conference website.
- Promotion throughout event on signage and verbal mentions during the conference.
- Highlighted recognition across various social media platforms.
- Access to discounted rates for advertising opportunities.

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ENVIRONMENTAL TASK FORCE

January 9, 2024 | Boise, Idaho
April 8, 2024 | Tacoma, Wash.
September 24, 2024 | TBD

WILDFIRES: WHAT UTILITIES NEED TO KNOW

January 24-25, 2024, in Portland, Ore.

ADMINISTRATIVE PROFESSIONALS CONFERENCE

March 13-14, 2024, in Newport, Ore.

IT CONFERENCE

April 23-25, 2024, in Anchorage, Alaska

ACCOUNTING AND FINANCE CONFERENCE

June 25-26, 2024, in Spokane, Wash.

3 C'S CONFERENCE

October 8-10, 2024, in Reno, Nev.

LABOR & EMPLOYEE RELATIONS GROUP ANNUAL CONFERENCE

October 22-24, 2024, in Cle Elum, Wash.

To become a sponsor for an NWPPA conference, membership is required. If you're not yet a member, please complete the [registration form](#) and send it via email to nwppa@nwppa.org.

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Northwest Public Power Association
9817 N.E. 54th St., Ste. 200
Vancouver, WA 98662

www.nwppa.org | (360) 254-0109

