NWPPA has proudly been serving the public power industry for more than eight decades. We are dedicated to serving the interests of our 153 public power utility members and over 350 associate members through education, government relations, communication, and other value-added services.

2024

ADVERTISING AND SPONSORSHIP OPPORTUNITIES
ADVERTISING OPPORTUNITIES

Print Media

The award-winning Bulletin, our most effective medium for reaching the public power electric utility market in the Greater Pacific Northwest, helps thousands of employees stay up to date on industry news and trends. The monthly magazine delivers electric utility coverage of the public power market from Alaska, British Columbia, California, Colorado, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming.

Total Bulletin print circulation is approximately 5,000. More than half of print subscriptions go to cooperative and PUD employees, while the rest go to municipality, association, investor-owned, government, irrigation, generation, and tribal employees.

- **1,576** cooperative employees
- **1,207** public/people’s utility district employees
- **651** municipality employees
- **204** utility association employees
- **100** investor-owned utility employees
- **79** government employees
- **1,090** miscellaneous (irrigation, generation, tribal, etc.) industry employees

The Northwest Electric Utility Directory is a unique resource publication that includes important information about Northwest electric utilities, associations, government agencies, and our associate member organizations. Utilities and others have come to rely on this annual publication throughout the years. Nearly 4,000 public power employees received the 2023-2024 Directory.

Digital Media

Members can also read the digital version of the Bulletin, either on our website or in a monthly email sent directly to their inbox. And Bulletin advertisers receive a tremendous two-for-one benefit by being included in the magazine’s online publication at no extra cost: every paid advertisement within the magazine links directly to that company’s website (or other specified URL)!

The NWPPA website is an invaluable resource for the public power industry—use our website to drive potential customers to your company’s website. In 2023, on average, www.nwppa.org received over **33,000 views** per month and visitors spent an average of more than two minutes per visit. Get your company’s name in front of thousands of potential customers every month for as low as **$210/month**!

In addition to buying banner ads on our website, NWPPA members can take advantage of a members-only advertising opportunity that involves our weekly newsletter, The Line. For as low as **$107.50/week**, members can have their ad prominently positioned within NWPPA’s popular electronic newsletter that is delivered to nearly **8,000 utility employees** every week.
**BULLETIN EDITORIAL CONTENT**

**Monthly Features**

**NWPPA News and Training Opportunities**
The opening pages of the magazine, which include the latest NWPPA events and announcements, complete with a multi-month listing of upcoming training events.

**Columns**
- Accounting & Finance
- Community Outreach
- Customer Service
- Engineering & Operations
- Energy Efficiency
- Executive Director’s Column
- Faces of Public Power
- Human Resources
- Information Technology
- Legal
- Marketing & Communications
- Natural Resources
- Policymaking & Management
- Power Supply & Rates
- Safety

**Member and Associate Member News**
A highlight of various personnel changes, utility happenings, and new products and services from our members.

**D.C. Update**
An analysis of utility-pertinent legislative and regulatory concerns happening on Capitol Hill.

**Cover Story**
A monthly feature (generally provided by a member utility) highlighting a program or hot topic that is affecting our membership.

**Job Opportunities**
The ever-popular listing of employment opportunities in the electric utility industry in the Northwest and beyond.

---

**ADDITIONAL BENEFITS**

The award-winning Bulletin provides these services which can add extra bang for your advertising buck. Many of the services are even free of charge!

**BONUS DISTRIBUTIONS**
Additional copies of the printed Bulletin are distributed at our conferences, classes, workshops, and special events throughout the year.

**EXTRA ISSUES**
Additional copies of the Bulletin magazine can become a powerful sales tool. Simply order them on or before the copy due date and use the extra issues as merchandising tools for your products and services. Contact nwppa@nwppa.org for details and pricing.

**EDITORIAL AND ADVERTISING REPRINTS**
Articles and advertisements appearing in the Bulletin magazine may be republished provided that they are not altered in any way and that they carry the following credit line and copyright notice: "Republished with permission from the MONTH YEAR issue of the Bulletin magazine. Copyright YEAR OF ISSUE by the Northwest Public Power Association. All rights reserved." Contact nwppa@nwppa.org for republishing inquiries.

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**BE FEATURED IN AN AWARD-WINNING MAGAZINE**

2023 Award of Excellence from American Public Power Association

2017 Silver Spotlight in Excellence from National Rural Electric Cooperative Association
# Bulletin Editorial Calendar

<table>
<thead>
<tr>
<th>Issue</th>
<th>Cover Story</th>
<th>Columns</th>
<th>Material Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>TBD</td>
<td>Safety; Engineering &amp; Operations; Faces of Public Power; and Marketing &amp; Communications</td>
<td>December 26, 2023</td>
</tr>
<tr>
<td>February</td>
<td>Cooperative Family Fund Program</td>
<td>Legal; Energy Services; Executive Director; Policymaking &amp; Management; and Community Outreach</td>
<td>January 25, 2024</td>
</tr>
<tr>
<td>March*</td>
<td>Substation Hardening</td>
<td>Information Technology; Faces of Public Power; Accounting &amp; Finance; Community Outreach; and Human Resources</td>
<td>February 26, 2024</td>
</tr>
<tr>
<td>April</td>
<td>New Facilities</td>
<td>Executive Director; Marketing &amp; Communications; Legal; Natural Resources; and Power Supply &amp; Rates</td>
<td>March 25, 2024</td>
</tr>
<tr>
<td>May</td>
<td>TBD</td>
<td>Engineering &amp; Operations; Natural Resources; Energy Services; Safety; and Customer Service</td>
<td>April 25, 2024</td>
</tr>
<tr>
<td>June*</td>
<td>TBD</td>
<td>Engineering &amp; Operations; Marketing &amp; Communications; Community Outreach; Information Technology; and Accounting &amp; Finance</td>
<td>May 24, 2024</td>
</tr>
<tr>
<td>July</td>
<td>EVs</td>
<td>Customer Service; Power Supply &amp; Rates; Policymaking &amp; Management; Accounting &amp; Finance; and Natural Resources</td>
<td>June 23, 2024</td>
</tr>
<tr>
<td>August*</td>
<td>Career Academies</td>
<td>Executive Director; Marketing &amp; Communications; Human Resources; Faces of Public Power; and Legal</td>
<td>July 25, 2024</td>
</tr>
<tr>
<td>September</td>
<td>Generative AI</td>
<td>Human Resources; Community Outreach; Information Technology; Natural Resources; Engineering &amp; Operations</td>
<td>August 26, 2024</td>
</tr>
<tr>
<td>October*</td>
<td>TBD</td>
<td>Policymaking &amp; Management; Marketing &amp; Communications; Community Outreach; Customer Service; and Human Resources</td>
<td>September 25, 2024</td>
</tr>
<tr>
<td>November</td>
<td>TBD</td>
<td>Energy Services; Legal; Faces of Public Power; Power Supply &amp; Rates; and Natural Resources</td>
<td>October 25, 2024</td>
</tr>
<tr>
<td>December</td>
<td>Next-Gen Lighting</td>
<td>Executive Director; Policymaking &amp; Management; Engineering &amp; Operations; Accounting &amp; Finance; and Information Technology</td>
<td>November 25, 2024</td>
</tr>
</tbody>
</table>

* Special Editions
In 2024, a special edition will be released each quarter. March will be the Engineering & Operations Edition; June, the Safety Edition; August, the Workforce Edition; and October, the Community Edition.

**Issue Mail Date**
The Bulletin usually mails between the 10th and 15th of the month.

**Cancellations**
NWPPA must receive written notification of space cancellations by the reservation due date. If space is canceled after the reservation due date or material is received too late for publication, you will be charged for the insertion.

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NWPPA and its member organizations take safety seriously. When using images containing lineworkers in the field, make sure they wear correct attire for energized line work, use appropriate safety equipment properly, and demonstrate correct safety techniques around electrical equipment.

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1 Calendar subject to change
# Bulletin Advertising Rates

## Add Ons

### Special Positions
Add 10% of the black-and-white ad rate.

### NWPPA Designs Your Ad
Add 15% of the one-time ad rate.

## Submitting Your Ad
- All ads should be submitted as PDFs in PDF/x-1a format.
- Prepare color files as CMYK.
- Prepare black-and-white files as GRAYSCALE.
- Convert all PMS colors to CMYK.
- Embed all fonts.

- Final files should be submitted to nwppa@nwppa.org.

## Table of Ad Sizes and Rates

<table>
<thead>
<tr>
<th>Size</th>
<th>1 Time B&amp;W</th>
<th>1 Time Color</th>
<th>3 Times B&amp;W</th>
<th>3 Times Color</th>
<th>6 Times B&amp;W</th>
<th>6 Times Color</th>
<th>12 Times B&amp;W</th>
<th>12 Times Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1,197</td>
<td>$1,997</td>
<td>$1,166</td>
<td>$1,966</td>
<td>$1,139</td>
<td>$1,939</td>
<td>$1,118</td>
<td>$1,918</td>
</tr>
<tr>
<td>Two-Page Spread</td>
<td>$1,863</td>
<td>$2,663</td>
<td>$1,827</td>
<td>$2,627</td>
<td>$1,785</td>
<td>$2,585</td>
<td>$1,748</td>
<td>$2,548</td>
</tr>
<tr>
<td>1/2-Page</td>
<td>$777</td>
<td>$1,577</td>
<td>$756</td>
<td>$1,556</td>
<td>$740</td>
<td>$1,540</td>
<td>$719</td>
<td>$1,519</td>
</tr>
<tr>
<td>1/2-Page Island</td>
<td>$866</td>
<td>$1,666</td>
<td>$792</td>
<td>$1,592</td>
<td>$777</td>
<td>$1,577</td>
<td>$761</td>
<td>$1,561</td>
</tr>
<tr>
<td>2/3-Page Vertical</td>
<td>$908</td>
<td>$1,708</td>
<td>$882</td>
<td>$1,682</td>
<td>$861</td>
<td>$1,661</td>
<td>$845</td>
<td>$1,645</td>
</tr>
<tr>
<td>1/3-Page</td>
<td>$604</td>
<td>$1,004</td>
<td>$588</td>
<td>$988</td>
<td>$578</td>
<td>$978</td>
<td>$567</td>
<td>$967</td>
</tr>
<tr>
<td>1/4-Page</td>
<td>$494</td>
<td>$894</td>
<td>$478</td>
<td>$878</td>
<td>$467</td>
<td>$867</td>
<td>$462</td>
<td>$862</td>
</tr>
</tbody>
</table>

## Cover Positions

<table>
<thead>
<tr>
<th>Cover Positions</th>
<th>1 Time</th>
<th>3 Times</th>
<th>6 Times</th>
<th>12 Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover 2 (inside front)</td>
<td>$2,216</td>
<td>$2,179</td>
<td>$2,137</td>
<td>$2,100</td>
</tr>
<tr>
<td>Cover 3 (inside back)</td>
<td>$2,153</td>
<td>$2,116</td>
<td>$2,079</td>
<td>$2,042</td>
</tr>
<tr>
<td>Cover 4 (back cover)</td>
<td>$2,258</td>
<td>$2,220</td>
<td>$2,184</td>
<td>$2,142</td>
</tr>
</tbody>
</table>

Cover prices include color.
2024 NWPPA BULLETIN AD INSERTION ORDER

Date __________________________
Company _________________________________________________________________________________________
Contact name ____________________________________________________________________________________
Address __________________________________________________________________________________________
City _____________________________________________________ State ___________  ZIP ___________________
Phone _____________________________________  Email  ______________________________________________

Requested by: ____________________________________________________________

PAYMENT OPTIONS*
☐ Please invoice me
☐ Check sent $ __________________

If mailing a check, please send to:
Northwest Public Power Association
9817 N.E. 54th St., Ste. 200
Vancouver, WA 98662

AD COPY
☐ New ad attached
☐ Use previous ad (no changes)
☐ Will send new ad by deadline

1. Select ad size and number of issues
   (subject to NWPPA approval):

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>ISSUES</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>(subject to NWPPA approval):</td>
<td>(# of ads)</td>
<td>(price per ad)</td>
</tr>
</tbody>
</table>
   | ☐ Cover 2 (inside front) | _______ | $ _______
   | ☐ Cover 3 (inside back) | _______ | $ _______
   | ☐ Cover 4 (back cover) | _______ | $ _______
   | ☐ Two-Page Spread | _______ | $ _______
   | ☐ Full Page | _______ | $ _______
   | ☐ 2/3 Page (V) | _______ | $ _______
   | ☐ 1/2-Page Island (V) | _______ | $ _______
   | ☐ 1/2 Page (V) | _______ | $ _______
   | ☐ 1/2 Page (H) | _______ | $ _______
   | ☐ 1/3 Page (V) | _______ | $ _______
   | ☐ 1/3 Page (H) | _______ | $ _______
   | ☐ 1/4 Page (V) | _______ | $ _______
   | ☐ 1/4 Page (H) | _______ | $ _______
   | Total (gross) | | $ _______

SPECIAL POSITION (10% OF BLACK-AND-WHITE AD RATE)
Location : _______________________________  $ ___________

2. Select month(s) to run advertisement:

   SELECT PUBLICATION(S)
   ☐ January  ☐ July
   ☐ February  ☐ August
   ☐ March  ☐ September
   ☐ April  ☐ October
   ☐ May  ☐ November
   ☐ June  ☐ December

3. Send this form back to NWPPA:

   nwppa@nwppa.org
What Is the Directory?
The Northwest Electric Utility Directory is a unique resource publication that includes important information about Northwest electric utilities, associations, government agencies, and our associate member organizations. Utilities and others have come to rely on this annual publication throughout the years.

The 2024-2025 Directory will be mailed to members in July 2024.

Why should we buy advertising in the Directory?
Utility decision-makers use this desk reference on a daily basis; by advertising in it, your company will be in front of the users every time they thumb through the Directory.

What is the circulation of the Directory?
Nearly 4,000 employees working in the electric industry received the 2023-2024 Directory.

Advertisement requirements
• Deadline for all 2024-2025 Directory advertising orders is May 20, 2024. The closing date for all camera-ready materials is May 31, 2024.
• A signed insertion order must be on file before the ad will be published.
• No cancellations or changes to orders will be accepted after closing dates. Cancellations require written notice 30 days prior to the closing date.
• All advertising is subject to the editor’s approval. NWPPA reserves the right to reject advertising which is not in keeping with the publication’s standards.

DIRECTORY ADVERTISING RATES

<table>
<thead>
<tr>
<th>DIRECTORY AD RATES</th>
<th>B&amp;W</th>
<th>COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-Page Spread</td>
<td>$2,483</td>
<td>$3,283</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,580</td>
<td>$2,380</td>
</tr>
<tr>
<td>2/3-Page</td>
<td>$1,181</td>
<td>$1,981</td>
</tr>
<tr>
<td>1/2-Page Island</td>
<td>$1,181</td>
<td>$1,981</td>
</tr>
<tr>
<td>1/2-Page</td>
<td>$977</td>
<td>$1,777</td>
</tr>
<tr>
<td>1/3-Page</td>
<td>$803</td>
<td>$1,203</td>
</tr>
<tr>
<td>1/4-Page</td>
<td>$698</td>
<td>$1,098</td>
</tr>
</tbody>
</table>

COVER POSITIONS

<table>
<thead>
<tr>
<th>COVER POSITIONS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover 2 (inside front)</td>
<td>$3,234</td>
</tr>
<tr>
<td>Cover 3 (inside back)</td>
<td>$3,098</td>
</tr>
<tr>
<td>Cover 4 (back cover)</td>
<td>$3,255</td>
</tr>
</tbody>
</table>

ADD ONS

SPECIAL POSITIONS
Add 10% to the black-and-white ad rate.
(NWPPA will make all final ad position decisions on a space-available basis.)

NWPPA DESIGNS YOUR AD
Add 15% to the ad rate.
2024-2025 NWPPA DIRECTORY AD INSERTION ORDER

Date __________________________
Company ____________________________________________________________
Contact name __________________________________________________________
Address ___________________________________________________________________
City __________________________ State ___________ ZIP ________________
Phone _________________________ Email _____________________________________

Requested by: ____________________________________________________________

1. Check the ad size/color you would like to place (subject to NWPPA approval):

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>B&amp;W</th>
<th>COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-Page Spread</td>
<td>$2,483</td>
<td>$3,283</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,580</td>
<td>$2,380</td>
</tr>
<tr>
<td>2/3-Page</td>
<td>$1,181</td>
<td>$1,981</td>
</tr>
<tr>
<td>1/2-Page Island</td>
<td>$1,181</td>
<td>$1,981</td>
</tr>
<tr>
<td>1/2-Page</td>
<td>$977</td>
<td>$1,777</td>
</tr>
<tr>
<td>1/3-Page</td>
<td>$803</td>
<td>$1,203</td>
</tr>
<tr>
<td>1/4-Page</td>
<td>$698</td>
<td>$1,098</td>
</tr>
</tbody>
</table>

2. Send this form back to NWPPA:

ORDERS DUE BY MAY 20, 2024

nwppa@nwppa.org

PAYMENT OPTIONS
☐ Please invoice me
☐ Check sent $ ______________

If mailing a check, please send to:
Northwest Public Power Association
9817 N.E. 54th St., Ste. 200
Vancouver, WA 98662

AD COPY
☐ New ad attached
☐ Use previous ad (no changes)
☐ Will send new ad by deadline

SPECIAL POSITION (10% OF BLACK-AND-WHITE AD RATE)
Location: __________________________ $ ___________
DIGITAL ADVERTISING RATES

WEBSITE RATES

<table>
<thead>
<tr>
<th></th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
<th>12 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$365</td>
<td>$310</td>
<td>$260</td>
<td>$210</td>
</tr>
<tr>
<td>cost per month</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Digital advertising offers the opportunity for unique URLs to direct clicks to a specific, defined web address.

Though the functionality of the website has increased dramatically over the years, we have strived to keep advertising prices as low as we can—you can still get your company's name in front of thousands of potential customers every month for as low as $210/month! Utilize our website's traffic to drive potential customers to your company's website. Dimensions for footer banner ads are 728px (w) × 90px (h)

THE LINE RATES

<table>
<thead>
<tr>
<th></th>
<th>1 WEEK</th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$260</td>
<td>$515</td>
<td>$1,290</td>
</tr>
<tr>
<td></td>
<td>1 issue</td>
<td>4 issues</td>
<td>12 issues</td>
</tr>
</tbody>
</table>

Digital advertising offers the opportunity for unique URLs to direct clicks to a specific, defined web address.

Dimensions for The Line ads are 600px (w) × 100px (h)

Take advantage of this members-only opportunity to prominently feature your company in our newsletter, which is delivered to nearly 8,000 utility employees every week.

Space is limited so act fast.

Contact nwppa@nwppa.org for extended advertising subscriptions beyond three months.
2024 NWPPA DIGITAL AD INSERTION ORDER

Date ________________________

Company ________________________________________________________________

Contact name ______________________________________________________________

Address _________________________________________________________________________

City ___________________________ State _______ ZIP ______________

Phone ___________________________ Email ________________________________

Requested by: ___________________________________________________________________

PAYMENT OPTIONS

☐ Please invoice me
☐ Check sent $ ______________

If mailing a check, please send to:
Northwest Public Power Association
9817 N.E. 54th St., Ste. 200
Vancouver, WA 98662

AD COPY

☐ New ad attached
☐ Use previous ad (no changes)
☐ Will send new ad by deadline

Send this form back to NWPPA:

nwppa@nwppa.org

WEBSITE MONTHLY RATES

(cost per month)

☐ 1 month $365
☐ 3 months $310
☐ 6 months $260
☐ 12 months $210

URL ADDRESS

Please indicate the URL to be linked to your ad:
________________________________________

Please indicate the date you would like to start running your ad:
________________________________________

WEB SITE AD DIMENSIONS

FOOTER BANNER AD
728px (w) × 90px (h)

THE LINE WEEKLY RATES

☐ 1 week (1 issue) $260
☐ 1 month (4 issues) $515
☐ 3 months (12 issues) $1,290

URL ADDRESS

Please indicate the URL to be linked to your banner ad:
________________________________________

Please indicate the dates you would like to run your banner ad (The Line is delivered every Thursday):
________________________________________

THE LINE AD DIMENSIONS

600px (w) × 100px (h)
SPONSORSHIP OPPORTUNITIES

We have a range of sponsorship packages to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. Sponsorships are limited to NWPPA members. Not a member yet? Sign up today at www.nwppa.org/associate-member-benefits or contact nwppa@nwppa.org for more information.

MULTIPLE EVENT SPONSORSHIPS

Packages for sponsoring multiple events are customized on an individual basis.

HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are limited and available on a first-come, first-served basis.

For any questions, or to request your sponsorship, contact us at nwppa@nwppa.org.

ADVERTISING COMPLEMENTS SPONSORSHIPS

As a sponsor, you will receive 20% off one ad in the Bulletin magazine as well as discounted online advertising.

700+

ORGANIZATIONS SENT 10,000 ATTENDEES TO NWPPA EVENTS IN 2023
2024 CONFERENCE INFORMATION

Please visit www.nwppa.org for agendas and updates for these events.

Wildfires: What Utilities Need to Know
January 24-25, 2024 | Portland, Ore.

Who Attends: Utility representatives, policymakers, technology experts, and managers who work on wildfire matters.

Conference Overview: With public power on the front lines of the wildfire crisis, this event (consisting of two back-to-back half days) provides a unique opportunity for collaborative interaction.

Environmental Task Force Meeting
January 9, 2024 | Boise, Idaho
April 8, 2024 | Tacoma, Wash.
September 24, 2024 | TBD

Who Attends: Utility environmental professionals (new and experienced), government agency staff, vendors, and anyone who is tasked with or interested in environmental issues, regulatory compliance, or mitigation in the environmental arena of electric utilities.

Meeting Overview: Industry professionals meet to review and discuss new and proposed regulations and issues facing each utility; and to hear from subject matter experts about key issues of the day and new technology/services. This is a solutions-focused learning and networking venue that brings utility, industry, and government environmental professionals together on a regular basis.

Administrative Professionals Conference
March 13-14, 2024 | Newport, Ore.

Who Attends: Administrative assistants, executive assistants, and clerks to the board.

Conference Overview: Join us for a highly interactive and hands-on two-day conference on the beautiful Oregon coast.

Networking will play a larger role in this year’s event via facilitated roundtable sessions and group activities throughout the conference.

Engineering & Operations Conference and Trade Show
April 9-11, 2024 | Tacoma, Wash.

Who Attends: Electric utility engineering and operations personnel, as well as those in information technology, safety, purchasing, environmental, accounting, communications, or any area where a more in-depth knowledge of engineering and operations would be beneficial.

Conference Overview: The Engineering & Operations Conference and Trade Show is the largest gathering of public power utilities in the Northwest. The E&O is the premier event for utilities and vendors alike.

Please visit www.nwppa.org/eo for agenda and updates.

IT Conference
TBD 2024 | Anchorage, Alaska

Who Attends: IT professionals and others who are responsible for information technology programs as well as operations and engineering personnel who would like to build a stronger relationship with IT.

Conference Overview: Subject matter experts present on the latest issues of concern to IT professionals.
Annual Conference & Membership Meeting
May 12-15, 2024 | Salt Lake City, Utah

Who Attends: Utility board and council members, utility managers, assistant managers, senior staff, power supply managers, associate members, and trade association heads.

Conference Overview: Attendees experience an exceptional program with outstanding speakers and panels, learn from the experts, and network with their peers.

Accounting & Finance Conference
June 25-26, 2024 | Spokane, Wash.

Who Attends: Chief financial officers, general managers, all levels of accounting staff, and utility employees who work closely with the accounting department.

Conference Overview: This conference consists of three general sessions and two concurrent tracks: one focused on the basics of accounting and finance, and the other focusing on senior management. Roundtable sessions are included.

Women in Public Power
July 24-25, 2024 | Tacoma, Wash.

Who Attends: Women in the power industry.

Conference Overview: Women in Public Power is a learning conference that provides developmental opportunities for women in five critical areas of success: knowing oneself, creating connections, managing communications, building confidence, and strengthening resilience.

Northwest Innovations in Communications Conference
September 16-19, 2024 | Boise, Idaho

Who Attends: Communications, marketing, and public relations employees, as well as any employee or board member with an interest in these areas.

Conference Overview: The NIC Conference brings in top-notch communications professionals from around the region and provides educational and entertaining sessions for anyone interested in communications, marketing, and public relations. Past session topics include social media, internal communications, customer engagement tips and tricks, video, common traits to great writing, trends in website design, and outage communications.

3 C's Conference
October 8-10, 2024 | Reno, Nev.

Who Attends: Customer service, credit, and collections managers; supervisors; and employees who are frequently the face of the utility or first point of contact for the consumer/member.

Conference Overview: Subject matter experts and utility members share their knowledge about, and experience with, the current key issues in the customer service, credit, and collections arenas.

Labor & Employee Relations Group Annual Conference
October 22-24, 2024 | Cle Elum, Wash.

Who Attends: Members of the NWPPA Labor and Employee Relations Group: general managers, labor relations managers, and human resources professionals.

Conference Overview: Labor relations leaders share their experiences, recommendations, and lessons learned about key labor relations and human resources issues.
###选择您的方案

<table>
<thead>
<tr>
<th>方案</th>
<th>价格</th>
<th>注册人数</th>
<th>包括的展位</th>
<th>手机应用推送通知</th>
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<tr>
<td><strong>铂金</strong></td>
<td>$15,000</td>
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<td>(9 可用)</td>
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<td>关键点：贸易展接待 (2)，贸易展午餐 (3)，颁奖晚宴晚宴， keynote speaker，委员会服饰，赠品</td>
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<tr>
<td>关键点：主席接待，公用事业人员早餐</td>
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<td>关键点：新技术展示早餐，颁奖晚宴酒吧</td>
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<td>(2 可用)</td>
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<tr>
<td>关键点：NWPPA 事件移动应用程序，颁奖晚宴娱乐</td>
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<tr>
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<tr>
<td>关键点：上午咖啡休息 (3)，下午小吃休息 (3)，ETF 会议和网络活动</td>
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</table>

每项赞助都包括一套标准的好处，包括：
- 注册的参与者名单。
- 在印刷材料上表示认可。
- 在官方会议网站上进行认可。
- 在会场上的标志和口头提及。
- 在各种社交媒体平台上进行重点认可。
- 贴折扣费率的广告机会。
- 餐饮场合的餐巾纸和咖啡杯上的标志。

要成为NWPPA会议的赞助商，需要会员资格。如果你尚未成为成员，请完成注册表并发送邮件至nwppa@nwppa.org。

**联系我们**

**nwppa@nwppa.org**

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## ANNUAL CONFERENCE & MEMBERSHIP MEETING

**MAY 12-15, 2024, IN SALT LAKE CITY, UTAH**

<table>
<thead>
<tr>
<th>CHOOSE YOUR PLAN</th>
<th>PRICE</th>
<th>COMPLIMENTARY REGISTRATIONS</th>
<th>EXHIBIT TABLE</th>
</tr>
</thead>
<tbody>
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<td><strong>PLATINUM</strong></td>
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<tr>
<td>Welcome reception, president’s reception, or banquet</td>
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<td><strong>DIAMOND</strong></td>
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<td><strong>GOLD</strong></td>
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<td>✓</td>
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<td>Banquet entertainment</td>
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<tr>
<td><strong>SILVER</strong></td>
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<td>✓</td>
</tr>
<tr>
<td>Breakfast</td>
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<tr>
<td><strong>BRONZE</strong></td>
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<tr>
<td>Morning or afternoon break</td>
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</table>

Each sponsorship comes with a set of standard benefits, which includes:
- Exhibit table (3’ x 6’) in main conference lobby.
- A list of pre-registered participants.
- Visibility on the event’s mobile app.
- Acknowledgment on printed materials.
- Recognition on the official conference website.
- Promotion throughout event on signage and verbal mentions during the conference.
- Highlighted recognition across various social media platforms.
- Access to discounted rates for advertising opportunities.

To become a sponsor for an NWPPA conference, membership is required. If you’re not yet a member, please complete the [registration form](mailto:registrationform) and send it via email to [nwppa@nwppa.org](mailto:nwppa@nwppa.org).
<table>
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<tr>
<td>PLATINUM</td>
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<td>4</td>
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<tr>
<td>Welcome reception or banquet</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>GOLD</td>
<td>$4,000</td>
<td>3</td>
<td>✓</td>
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<tr>
<td>Banquet or reception</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>SILVER</td>
<td>$2,500</td>
<td>2</td>
<td>✓</td>
</tr>
<tr>
<td>Lunch</td>
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<tr>
<td>BRONZE</td>
<td>$1,500</td>
<td>1</td>
<td>✓</td>
</tr>
<tr>
<td>Breakfast</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>SUPPORTING</td>
<td>$750</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>

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MORE SPONSORSHIP OPPORTUNITIES
WORKSHOPS AND PROGRAM-SPECIFIC EVENTS

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<td>2</td>
<td>✓</td>
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<tr>
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<tr>
<td>BRONZE</td>
<td>$1,500</td>
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<td>Breakfast</td>
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<tr>
<td>SUPPORTING</td>
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</tbody>
</table>

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- A list of pre-registered participants.
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- Access to discounted rates for advertising opportunities.

ENVIRONMENTAL TASK FORCE
January 9, 2024 | Boise, Idaho
April 8, 2024 | Tacoma, Wash.
September 24, 2024 | TBD

WILDFIRES: WHAT UTILITIES NEED TO KNOW
January 24-25, 2024, in Portland, Ore.

ADMINISTRATIVE PROFESSIONALS CONFERENCE
March 13-14, 2024, in Newport, Ore.

IT CONFERENCE
April 23-25, 2024, in Anchorage, Alaska

ACCOUNTING AND FINANCE CONFERENCE

3 C’S CONFERENCE
October 8-10, 2024, in Reno, Nev.

LABOR & EMPLOYEE RELATIONS GROUP ANNUAL CONFERENCE
October 22-24, 2024, in Cle Elum, Wash.

CONTACT US AT NWPPA@NWPPA.ORG TO SPONSOR AN EVENT

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