2022 SPONSORSHIP OPPORTUNITIES

CONTACT:
SUSAN MITCHELTREE
susan@nwppa.org
SPONSORSHIPS
We have a range of sponsorship packages to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. Sponsorships are limited to NWPPA members. Not a member yet? Sign up today at www.nwppa.org/become-a-member/.

MULTIPLE EVENT SPONSORSHIPS
Packages for sponsoring multiple events are customized on an individual basis.

HOW TO RESERVE YOUR SPONSORSHIP
Sponsorships are limited and available on a first-come, first-served basis.
For any questions, or to request your sponsorship, contact Susan Mitcheltree at susan@nwppa.org.

ADVERTISING COMPLEMENTS SPONSORSHIPS
As a sponsor, you will receive 20% off one ad in the Bulletin magazine as well as discounted online advertising.
ATTENDANCE OVERVIEW

<table>
<thead>
<tr>
<th>Category</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classes</td>
<td>+4,500</td>
</tr>
<tr>
<td>Workshops</td>
<td>+600</td>
</tr>
<tr>
<td>Conferences</td>
<td>+1,400</td>
</tr>
<tr>
<td>Certificate Programs</td>
<td>+2,300</td>
</tr>
</tbody>
</table>

Organizations Represented: +700
2022 CONFERENCE INFORMATION

WILDFIRE WORKSHOP
JAN. 19–20, 2022 IN SEATTLE, WASH.

Who Attends: Utility representatives, policymakers, technology experts, and managers who work on wildfire matters.

Workshop Overview: Since we last convened at the NWPPA Wildfire Workshop in January 2020, the profound threat and costs of fire within our region has continued to grow. We are witnessing escalating wildland fire behavior, increasing risks to utility crews and responders, significant loss of homes and property, dramatic growth in suppression costs, rising post-fire impacts, and continued injuries and loss of lives.

With public power on the front lines of the crisis, this workshop (consisting of two back-to-back half days) will provide a unique forum for collaborative interaction. Speakers and sessions will focus on the following topics:

• Vegetation management
• Prevention and mitigation
• Recovery
• Fire risk assessment
• Insurance and legal responsibilities
• Collaboration with local authorities

Also included will be a panel discussion with utility representatives from throughout the NWPPA region.

Please visit www.nwppa.org for agenda and updates.

ENGINEERING & OPERATIONS CONFERENCE AND TRADE SHOW
APRIL 12–14, 2022 IN SPOKANE, WASH.

Who Attends: Electric utility engineering and operations personnel, as well as those in information technology, safety, purchasing, environmental, accounting, communications, or any area where a more in-depth knowledge of engineering and operations would be beneficial.

Conference Overview: The largest gathering of public power utilities in the Northwest, the Engineering & Operations Conference and Trade Show is set to take place in Spokane, Washington, April 12–14, 2022. The 2022 E&O theme is rightly titled Surviving, Thriving, Forging Ahead. Since we last met in person in Spokane in 2019, utilities have indeed survived and thrived, and continue to forge ahead to provide reliable services though a global pandemic, catastrophic wildland fires, and extreme weather events.

Please visit www.nwppa.org/eo for agenda and updates.

IT CONFERENCE
APRIL 26–28, 2022 IN BOISE, IDAHO

Who Attends: IT professionals and others who are responsible for information technology programs as well as members of the operations and engineering functions who would like to build a stronger relationship with IT.

Conference Overview: Subject matter experts will present on the latest issues of concern to IT professionals.

ANNUAL CONFERENCE & MEMBERSHIP MEETING
MAY 22-25, 2022 IN COEUR D’ALENE, IDAHO

Who Attends: Utility board and council members, utility managers, assistant managers, senior staff, power supply managers, associate members, and trade association heads.

Conference Overview: Attendees experience an exceptional program with outstanding speakers and panels, learn from the experts, and network with their peers.

LABOR & EMPLOYEE RELATIONS GROUP ANNUAL CONFERENCE
JUNE 6–8, 2022 IN BOISE, IDAHO

Who Attends: Members of the NWPPA Labor and Employee Relations Group: general managers, labor relations managers, and human resource professionals.

Conference Overview: Labor relations leaders share their experiences, recommendations, and lessons learned about key labor relations and human resource issues.
ACCOUNTING & FINANCE CONFERENCE
JUNE 28–29, 2022 IN BOISE, IDAHO

Who Attends: Chief financial officers, general managers, all levels of accounting staff, and utility employees who work closely with the accounting department.

Conference Overview: This conference consists of three general sessions and two concurrent tracks: one focused on the basics of accounting and finance, and the other focusing on senior management. Roundtable sessions will be included.

3C’s CONFERENCE
OCTOBER 2022 —LOCATION TBD

Who Attends: Customer service, credit, and collections managers; supervisors; and employees who are frequently the face of the utility or first point of contact for the consumer/member.

Conference Overview: Subject matter experts and utility members share their knowledge about, and experience with, the current key issues in the customer service, credit, and collections arenas.

ADMINISTRATIVE PROFESSIONALS CONFERENCE
SEPTEMBER 2022—LOCATION TBD

Who Attends: Administrative assistants, executive assistants, and clerks to the board.

Workshop Overview: Speakers and case studies will cover various administrative professional topics of interest.

WOMEN IN PUBLIC POWER
NOVEMBER 2022—LOCATION TBD

Who Attends: Women in the power industry.

Conference Overview: Women in Public Power is a learning conference that provides developmental opportunities for women in five critical areas of success: knowing yourself, creating connections, managing communications, building confidence, and strengthening resilience.

NORTHWEST INNOVATIONS IN COMMUNICATIONS (NIC) CONFERENCE
SEPT. 19–22, 2022 IN ANCHORAGE, ALASKA

Who Attends: Communications, marketing, and public relations employees, as well as any employee and board member with an interest in these areas.

Conference Overview: The NIC brings in top-notch communications professionals from around the region and provides educational and entertaining sessions for anyone interested in communications, marketing, and public relations. Past session topics include social media, internal communications, customer engagement tips and tricks, video, common traits to great writing, trends in website design, and outage communications.

POWER SUPPLY WORKSHOP
DECEMBER 2022—LOCATION TBD

Who Attends: Power supply professionals; policy makers; general managers and CEOs; and finance, rate, and risk department managers.

Workshop Overview: The NWPPA Power Supply Conference is designed to educate, encourage discussion, and share best practices on current issues and topics that are important to electric utilities in the West. Managing and planning for power resources and costs have never been more challenging or exciting—it all depends on the options considered, both now and in the future.
# ENGINEERING & OPERATIONS CONFERENCE AND TRADE SHOW

**APRIL 12-14, 2022 | SPOKANE, WASH.**

## CHOOSE YOUR PLAN

<table>
<thead>
<tr>
<th>PLAN</th>
<th>STANDARD BENEFITS*</th>
<th>COMPLIMENTARY REGISTRATIONS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM</td>
<td>Trade show grand opening (Tuesday) or banquet</td>
<td>4</td>
<td><strong>$15,000</strong></td>
</tr>
<tr>
<td>DIAMOND</td>
<td>Trade show reception (Wednesday) or the app</td>
<td>3</td>
<td><strong>$10,000</strong></td>
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<tr>
<td>GOLD</td>
<td>Chairman’s reception; banquet entertainment; or utility personnel breakfast (Thursday)</td>
<td>2</td>
<td><strong>$7,000</strong></td>
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<tr>
<td>SILVER</td>
<td>New Technology Showcase breakfast (Wednesday)</td>
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<td><strong>$5,000</strong></td>
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<tr>
<td>BRONZE</td>
<td>Morning break; afternoon break; or ETF Meeting (lunch and reception)</td>
<td>–</td>
<td><strong>$3,000</strong></td>
</tr>
<tr>
<td>SUPPORTING</td>
<td>–</td>
<td>–</td>
<td><strong>$1,500</strong></td>
</tr>
</tbody>
</table>

*Recognition prominence increases with sponsorship level.

- List of pre-registered attendees
- Recognition in the mobile event app
- Recognition on printed materials
- Recognition on the event website
- Recognition during the event on signage and during announcements
- Recognition on social media
- Discounted advertising rates

**CONTACT SUSAN MITCHELTREE AT SUSAN@NWPPA.ORG TO SPONSOR AN EVENT**
### CHOOSE YOUR PLAN

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</tr>
</thead>
<tbody>
<tr>
<td><strong>PLATINUM</strong></td>
<td>Welcome reception (Wednesday), president’s reception (Thursday), or banquet (Thursday)</td>
<td>4</td>
<td>$18,000</td>
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<tr>
<td><strong>DIAMOND</strong></td>
<td>Lunch (Wednesday or Thursday) or a keynote speaker</td>
<td>3</td>
<td>$12,000</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Banquet entertainment</td>
<td>2</td>
<td>$7,000</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Breakfast (Wednesday or Thursday)</td>
<td>1</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>Morning or afternoon break (Wednesday or Thursday)</td>
<td>1 @ 50% off</td>
<td>$3,000</td>
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</table>

- Exhibit table
- List of pre-registered attendees
- Recognition in the mobile event app
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- Recognition on the event website
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CONTACT SUSAN MITCHELTREE AT SUSAN@NWPPA.ORG TO SPONSOR AN EVENT
### ALASKA ELECTRIC UTILITY CONFERENCE SPONSORSHIP

**OCT. 31–NOV. 4, 2022 | ANCHORAGE, ALASKA**

**CONTACT SUSAN MITCHELTREE AT SUSAN@NWPPA.ORG TO SPONSOR**

<table>
<thead>
<tr>
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<th>COMPLIMENTARY REGISTRATIONS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PLATINUM</strong></td>
<td>Reception during the trade show (2 available)</td>
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<td>$8,000</td>
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<td>Lunch (2 available)</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Breakfast (Wednesday)</td>
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<tr>
<td><strong>SILVER</strong></td>
<td>Continental breakfast (Thursday)</td>
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<td>$3,500</td>
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<tr>
<td><strong>BRONZE</strong></td>
<td>Morning or afternoon breaks (4 available)</td>
<td>—</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

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- Recognition on printed materials
- Recognition on the event website
- Recognition during the event on signage and during announcements
- Recognition on social media
- Discounted advertising rates
## MORE SPONSORSHIP OPPORTUNITIES

### WORKSHOPS AND PROGRAM-SPECIFIC EVENTS

<table>
<thead>
<tr>
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<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD</td>
<td>Banquet or reception (number available varies per event)</td>
<td>3</td>
<td>$4,000</td>
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<tr>
<td>SILVER</td>
<td>Lunch (number available varies per event)</td>
<td>2</td>
<td>$2,500</td>
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<tr>
<td>BRONZE</td>
<td>Breakfast (number available varies per event)</td>
<td>1</td>
<td>$1,500</td>
</tr>
<tr>
<td>SUPPORTING</td>
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<td>1</td>
<td>$750</td>
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</table>

- Exhibit table
- List of pre-registered attendees
- Recognition in the mobile event app (if applicable)
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- Recognition on the event website (if applicable)
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- Discounted advertising rates

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September 2022—Location TBD

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December 2022—Location TBD

### WOMEN IN PUBLIC POWER CONFERENCE
November 2022—Location TBD

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