

2022 NWPPA Excellence in Communications Award Winners

Annual Report

- Group A** 1st place: Clatskanie PUD
2nd place: Mason County PUD No.1
3rd place: Columbia REA
- Group B** 1st place: Umatilla Electric Cooperative
2nd place: Columbia River PUD
3rd place: Oregon Trail Electric Cooperative
- Group C** 1st place: Grant County PUD
2nd place: Mason PUD 3
3rd place: Chelan County PUD
- Group D** 1st place: Bonneville Power Administration
2nd place: Turlock Irrigation District
3rd place: Clark Public Utilities

Newsletter

- Group A** 1st place: Clatskanie PUD (*Ruralite*)
2nd place: Columbia REA (*Ruralite*)
3rd place: Vigilante Electric Cooperative (Vigilante Newsletter)
- Group B** 1st place: Umatilla Electric Cooperative (*Ruralite*)
2nd place: Vera Water and Power (*Currents*)
3rd place: Emerald PUD (*PowerLines*)
- Group C** 1st place: Golden Valley Electric Association (*Ruralite*)
2nd place: Inland Power & Light Company (*Light Reading*)
3rd place: Grant County PUD (News & Info)
- Group D** 1st place: Snohomish County PUD (*Current*)
2nd place: Turlock Irrigation District (*The Wire*)
3rd place: Clark Public Utilities (*Currents*)

Advertising Campaign

- Group A** 1st place: Mason County PUD No. 1 (Customer appreciation event)
2nd place: Beartooth Electric Cooperative (The Beartooth Electric All-Electric Home)
3rd place: Wells Rural Electric Company (Winter is Coming)
- Group B** 1st place: Umatilla Electric Cooperative (The Power of Being Prepared)
2nd place: Jefferson County PUD (Broadband grant support surveys)
3rd place: Okanogan County PUD (Energy Efficiency Success Stories)
- Group C** 1st place: Chelan County PUD (Rocky Reach Discovery Center reopening)
2nd place: Mason PUD 3 (Moratorium ending campaign)
3rd place: Kootenai Electric Cooperative (Foremen Series)
- Group D** 1st place: SMUD (Clean PowerCity)
2nd place: Energy Northwest (Refueling outage campaign)
3rd place: Flathead Electric Cooperative (Superhero Super Saver Kits)

Special Publication

- Group A** 1st place: Beartooth Electric Cooperative (2022 Calendar)
2nd place: Mason County PUD No. 1 (How Power is Restored infographic)
- Group B** 1st place: Umatilla Electric Cooperative (2022 Calendar)
2nd place: Lower Valley Energy (Bill)
3rd place: Columbia River PUD (2022 Calendar)
- Group C** 1st place: Kootenai Electric Cooperative (New construction infographic)
2nd place: Golden Valley Electric Association (2022 Calendar)
3rd place: Peninsula Light Company (Bill inserts)
- Group D** 1st place: Energy Northwest (2021 Emergency Calendar)
2nd place: Snohomish County PUD (2021 Calendar)
3rd place: Turlock Irrigation District (Fact sheet)

* denotes a perfect score

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Internal Communications

- Group A** 1st place: Mason County PUD No. 1 (2021 strategic work plan)
2nd place: None
3rd place: None
- Group B** 1st place: Umatilla Electric Cooperative (*The Current*)
2nd place: Okanogan County PUD (*The Wire*)
3rd place: Jefferson County PUD (Broadband Expansion Plan)
- Group C** 1st place: Inland Power & Light Company (Welcome to Inland!)
2nd place: Benton PUD (Hotwire)
3rd place: Golden Valley Electric Association (Year in Review)
- Group D** 1st place: Turlock Irrigation District (2020 Strategic Plan Engagement Day)
2nd place: Snohomish County PUD (Highlights for Veterans Day)
3rd place: Energy Northwest (CyberHunter series)

Website

- Group A** *1st place: Hood River Electric & Internet Co-op (<https://hoodriver.coop/>)
2nd place: Beartooth Electric Cooperative (www.beartoothelectric.com)
3rd place: Columbia REA (www.columbiarea.coop)
- Group B** *1st place: Okanogan County PUD (www.okanoganpud.org)
2nd place: Vera Water and Power (<https://verawaterandpower.com>)
3rd place: Columbia River PUD (www.columbiarea.coop)
- Group C** *1st place: Grant County PUD (www.grantpud.org)
2nd place: Idaho Falls Power (www.ifpower.org)
3rd place: Mason County PUD 3 (<https://in.masonpud3.org>)
- Group D** *1st place: Clark Public Utilities (www.clarkpublicutilities.com)
2nd place: Bonneville Power Administration (<https://comfortreadyhome.com/homeowners/>)
3rd place: Matanuska Electric Association (www.mea.coop)

Social Media

- Group A** 1st place: Mason County PUD No. 1 (Facebook)
2nd place: Columbia REA (Facebook)
3rd place: Clatskanie PUD (Facebook)
- Group B** 1st place: Umatilla Electric Cooperative (Facebook)
2nd place: Columbia River PUD (Facebook)
3rd place: Okanogan County PUD (Facebook)
- Group C** 1st place: Clallam County PUD (Facebook)
2nd place: Grays Harbor County PUD (Facebook)
3rd place: None
- Group D** 1st place: Clark Public Utilities (Facebook)
2nd place: Turlock Irrigation District (Instagram)
3rd place: Snohomish County PUD (Facebook)

Photography

- Group A** 1st place: Columbia REA (Fire Damage)
2nd place: Vigilante Electric Cooperative (Light at the End)
3rd place: Beartooth Electric Cooperative (Where Is That Burnt Out Bulb)
- Group B** 1st place: Salem Electric (Pole Replacement)
2nd place: Fall River Rural Electric Cooperative (Wind & Solar for Schools)
3rd place: Jefferson County PUD (Lineworker)
- Group C** *1st place: Golden Valley Electric Association (Lineman Foreman Ian Weidemeir)
2nd place: Central Lincoln PUD (Truck with Apprentice and Journeyman Lineman)
3rd place: Inland Power & Light Company (High & Low)
- Group D** 1st place: Clark Public Utilities (Electric Vehicle)
2nd place: Snohomish County PUD (Our Line Crews in Action!)
3rd place: Energy Northwest (Solar Sarah)

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Wild Card

Group A

- *1st place: Copper Valley Electric Association (Comfort Ready Home)
- 2nd place: Vigilante Electric Cooperative (Honoring a Member and a Veteran)
- 3rd place: Beartooth Electric Cooperative (The Beartooth Way)

Group B

- 1st place: Benton REA (Drive-In Annual Meeting)
- 2nd place: Emerald PUD (Steps to Restoring Power)
- 3rd place: Okanogan County PUD (Puzzle Pieces video)

Group C

- 1st place: Grant County PUD (2021 Together)
- 2nd place: Central Lincoln PUD (Steps to Restoring Power)
- 3rd place: Inland Power & Light Company (Community Foundation video)

Group D

- 1st place: Bonneville Power Administration (Hydropower educational videos and guide)
- 2nd place: Energy Northwest (Most Fascinating Fire Marshal)
- 3rd place: Flathead Electric Cooperative (Help Hydro 1.0 video)

2022 Overall Excellence in Communications Award: Umatilla Electric Cooperative