

NWPPA ENGINEERING & OPERATIONS

VIRTUAL CONFERENCE

APRIL 27-29, 2021

	BRONZE \$500	SILVER \$1,000	GOLD \$2,500	DIAMOND \$3,500	PLATINUM \$5,000
PERKS AND DISCOUNTS					
Number of complimentary event registrations (\$250 value each)	1	2	3	5	7
20% off advertising in NWPPA publications through April 2021	✓	✓	✓	✓	✓
Priority position toward 2021 Alaska Electric Utility Conference and 2022 E&O booth pre-sale and sponsorship opportunity ahead of general sales	Fifth Pick	Fourth Pick	Third Pick	Second Pick	First Pick
Priority position for tech demo slot (recorded product demo or tech presentation plus prize giveaway, activity, contests, etc)			✓	✓	✓
PRE-EVENT AND POST-EVENT EXPOSURE					
Logo and company link on event website, registration pages, and in event platform (and social media tag when applicable)	✓	✓	✓	✓	✓
Inclusion in social media event promotion (Facebook, Instagram, Twitter, LinkedIn)	✓	✓	✓	✓	✓
Inclusion in post-event sponsor thank you in May Bulletin and a May issue of <i>The Line</i>	✓	✓	✓	✓	✓
Logo and company link on all marketing emails promoting the event			✓	✓	✓
Special mention in social media posting (Facebook, Instagram, Twitter, LinkedIn) (and tagged if applicable)			✓	✓	✓
Logo and mention in pre-event promotional articles in the monthly <i>Bulletin</i> magazine			✓	✓	✓
Special mention in the pre-event issues of the <i>Line</i> weekly newsletter				✓	✓
Special mention in the post-event issue of May Bulletin and May issue of <i>The Line</i>				✓	✓
Name and logo listed on pre-event promotional videos				✓	✓
Inclusion of sponsor slides ahead of recorded session				✓	✓
Pre-event promotional video sponsor with special mention			✓	✓	✓
Sponsor ad included at beginning of recorded sessions distributed to attendees			Add \$1500	Add \$1500	Add \$1500
Gift box co-sponsor and ability to include a swag item of your choice (Max five spots)			In-kind \$1000 value	In-kind \$1000 value	In-kind \$1000 value
LIVE CONFERENCE EXPOSURE					
Inclusion in sponsor listing on event platform	✓	✓	✓	✓	✓
Inclusion in sponsor slides during transitions (including recorded versions)		✓	✓	✓	✓
Dedicated listing with only your sponsorship group on sponsor slides during breaks and transitions (Platinum sponsors listed individually if space allows)			✓	✓	✓
Inclusion in pre-event and closing slide show			✓	✓	✓
Special mention as sponsors of the virtual platform				✓	✓
On screen logo listing during presentations				✓	✓
Special mention during general sessions					✓
Featured sponsor of keynote, hot topic, CEO panel, or awards session with up to 15-20 seconds of exclusive of pre-recorded fame (pick one)					✓
Mention as overall conference sponsors (mention at every opportunity)					✓
ONLINE VENDOR GUIDE (Vendor guide will be available to the public pre-event, and for conference attendees during the event and remains available for up to one year)					
Individual sponsor page to include company name, logo, short description, link to home page, contact info, tags for product or service category, chat box, and lead capture tools	✓	✓	✓	✓	✓
Inclusion of link to document, whitepaper, or additional web page link	Add \$250	Add \$250	✓	✓	✓
Inclusion of print or video advertisement/promotional message	Add \$350	Add \$350	Add \$350	✓	✓
Premier feature in online vendor guide with ability to include logo, company ad, link to video, promotional message, etc.					✓
LEAD CAPTURE OPPORTUNITIES					
Copy of pre-event and post-event attendee list	✓	✓	✓	✓	✓
Sponsor of end of day raffle prize and sponsor mention in next day email to attendees	Add \$500 Fifth Pick	Add \$500 Fourth Pick	Add \$500 Third Pick	Add \$500 Second Pick	Add \$500 First Pick
Pre-event sponsor engagement activity linked to online vendor guide (run by vendor)		Add \$1000	Add \$1000	✓	✓
Individual concurrent session sponsor (matched with relevant topic). Inclusion of logo on screen during session (if applicable), Sponsor mention, and end of session raffle prize sponsor (raffle leads go to vendor)			Add \$750	✓	✓

Note: Sponsorship opportunities are on a first-come first-served basis.

Not yet a member? Click [HERE](#) to download the membership application.

[CLICK HERE](#)

To sponsor, please click here. For more information about sponsorship, or membership contact Nicole Farabee at nicolef@nwppa.org.